



Transition Project Stakeholder Engagement
Survey Results
April 2020

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Note: The following charts represent the data collected from the beach user face to face interviews, boat ramp user face to face interviews and the general community online survey.

To ensure maximum participation, respondents were not required to answer all questions and in some cases, could select more than one answer. For that reason, the **number of responses will not always equal the number of respondents** in the following charts

TWEED SAND BYPASSING

Transition Project Stakeholder engagement survey results

As part of the Transition Project, Tweed Sand Bypassing (TSB) sought input from the community on a range of matters relating to beach usage and the Tweed River entrance. Stakeholder engagement activities were undertaken between December 2019 and February 2020 by Nation Partners and consisted of:

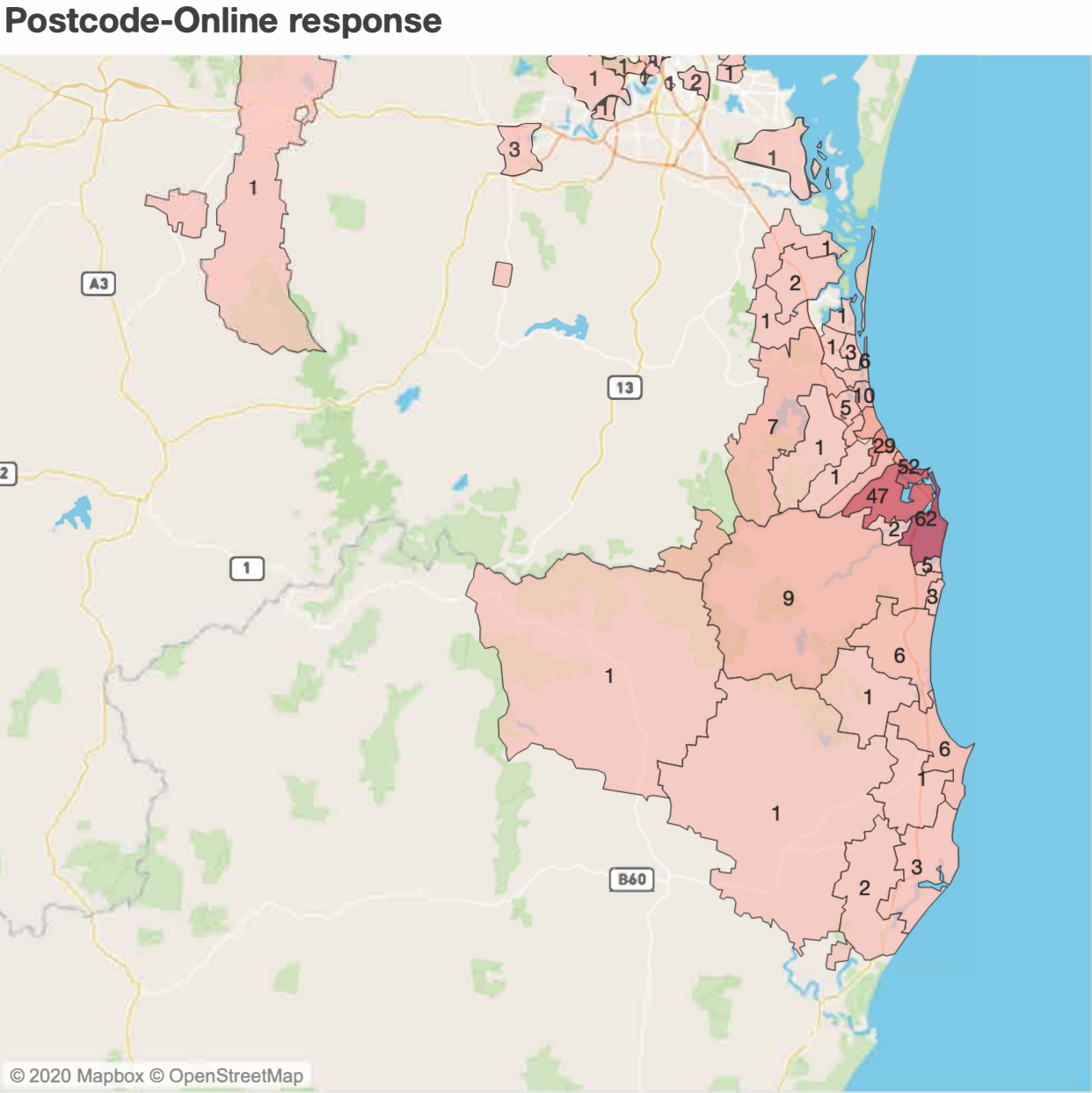
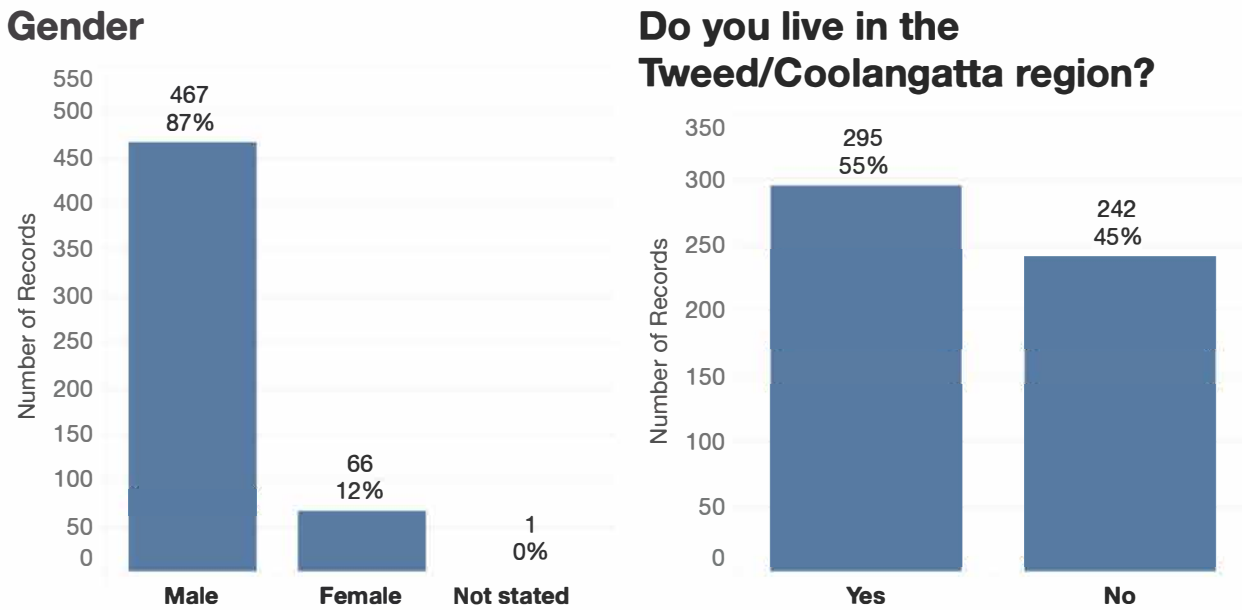
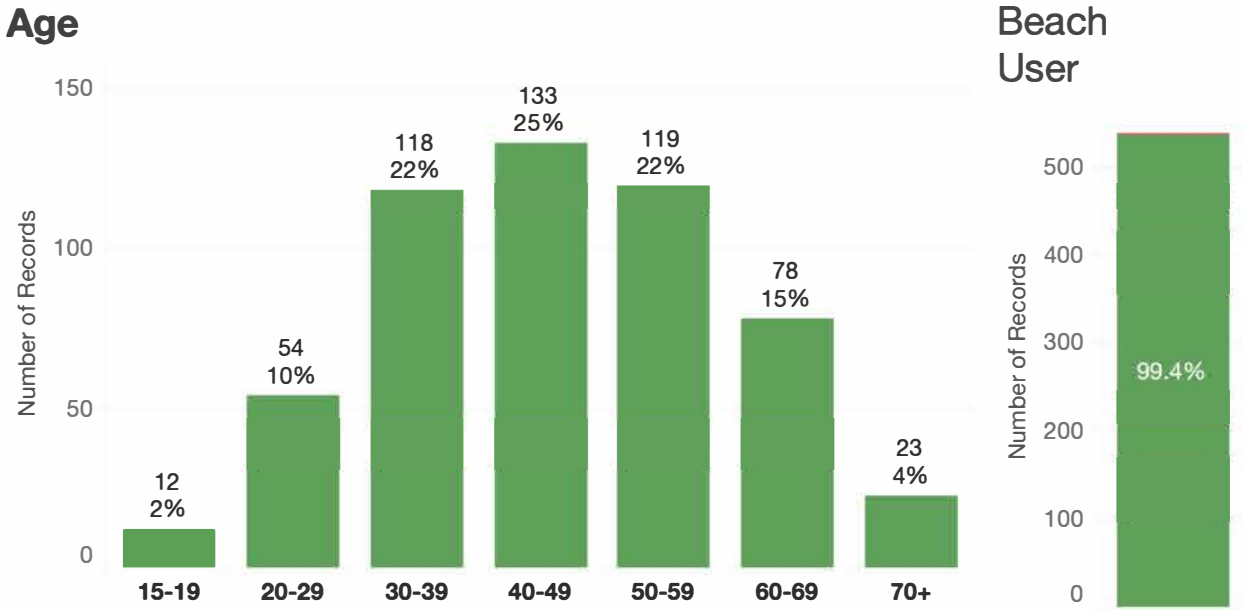
- an online survey (open between 17 December 2019 to 15 February 2020),
- community interviews (face to face) which were facilitated through interviewers at key locations (between 19 December 2019 and 17 February 2020) at Rainbow Bay, Snapper Rocks, Duranbah, Kennedy Drive Boat Ramp, Fingal Boat Ramp and Fingal.
- specific interviews with coastal experts, advisory committee members, past and present staff.

The public stakeholder engagement activities were advertised:

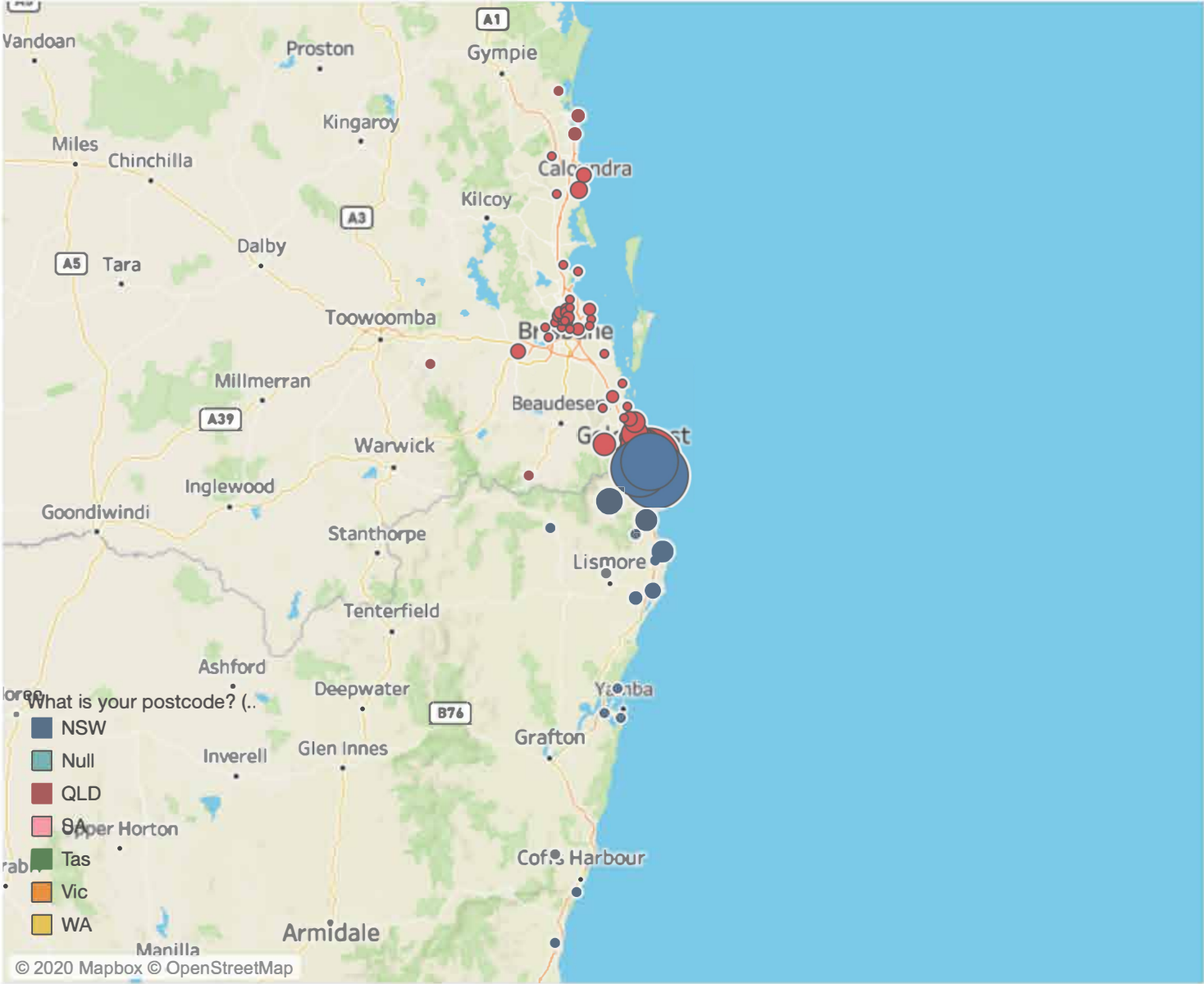
- on the TSB website,
- via a media release from the NSW state member,
- through an article in the Tweed Daily News,
- in the Gold Coast Bulletin, Tweed Daily News and the Tweed Link,
- via social media (Instagram posts), and
- via distribution of paper flyers.

The raw results of the online survey and face to face interviews are included in the following pages. The TSB team will be using these results to assist in future planning.

Demographics - Online responses



Full Postcode Map



State Breakdown

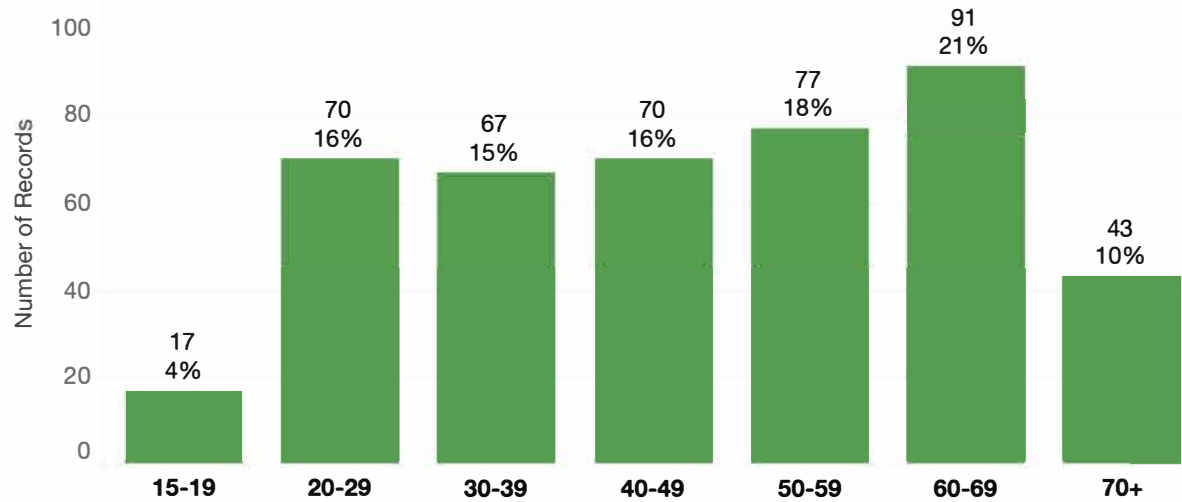
What is your postcode? (group)	Responses	%
NSW	263	49.0%
Qld	222	41.3%
Vic	27	5.0%
SA	9	1.7%
WA	8	1.5%
Tas	5	0.9%
Null	3	0.6%
Grand Total	537	100.0%

Are you a local?

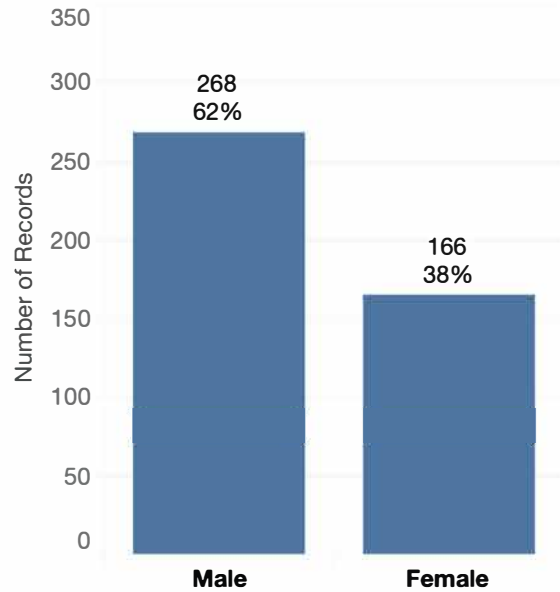
Do you live in the Tweed/C..		
What is your..	Yes	No
NSW	185	78
Qld	108	114
Vic		27
SA		9
WA		8
Tas		5
Null	2	1
Grand Total	295	242

Demographics (beach)

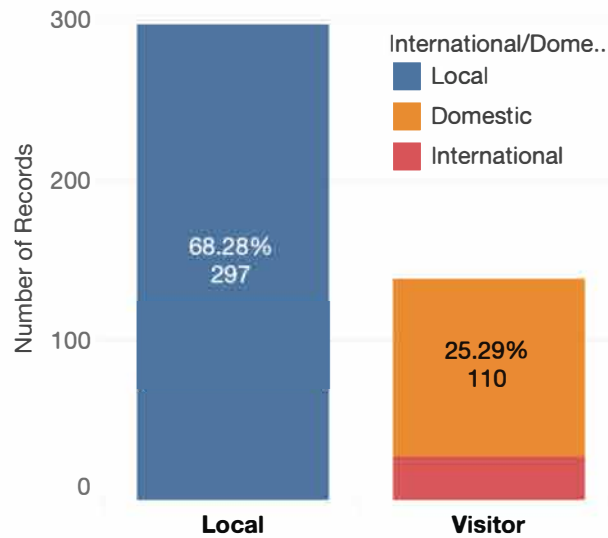
Age



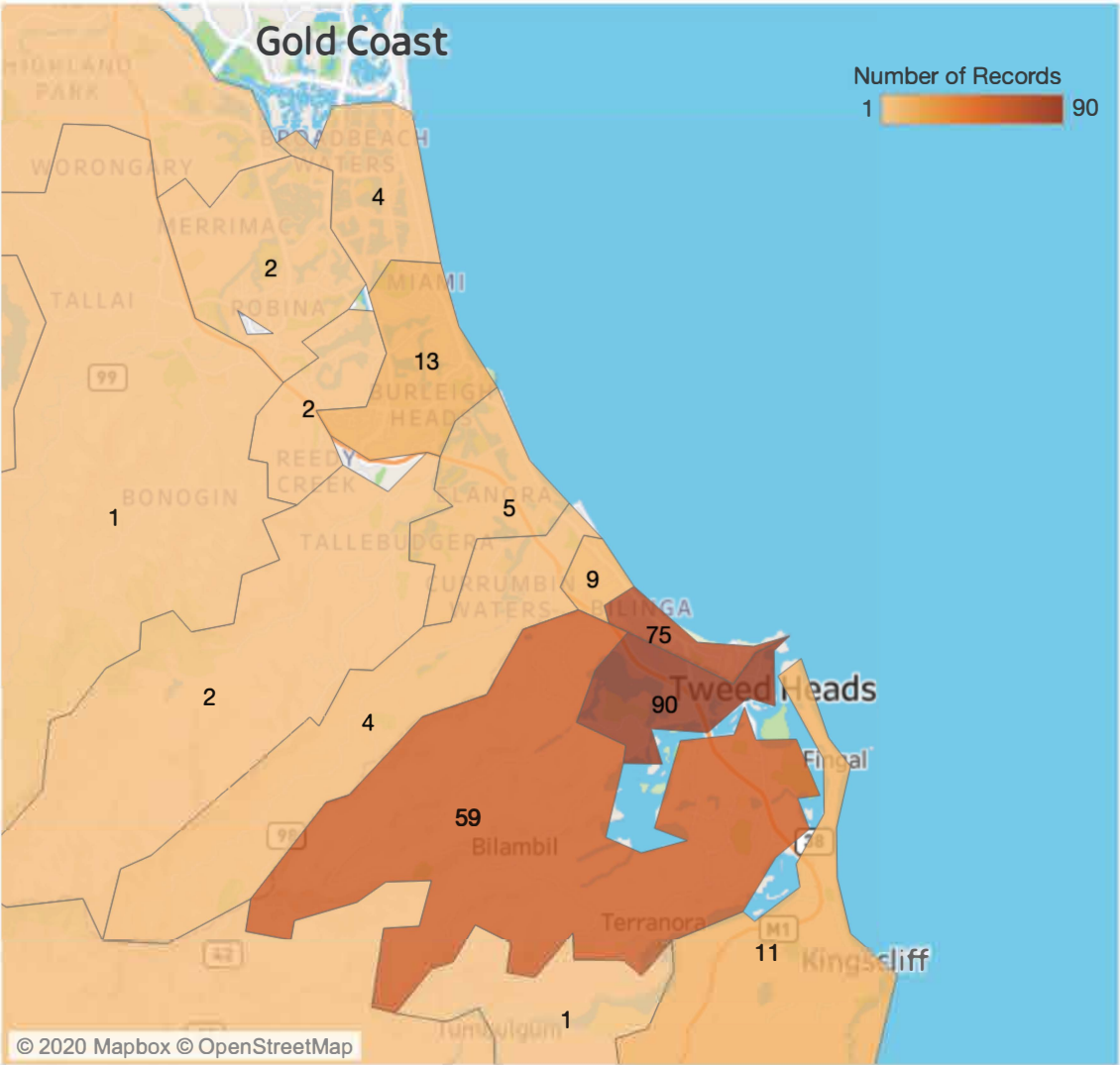
Gender



Are you a local to the Tweed / Gold Coast or are you visiting?

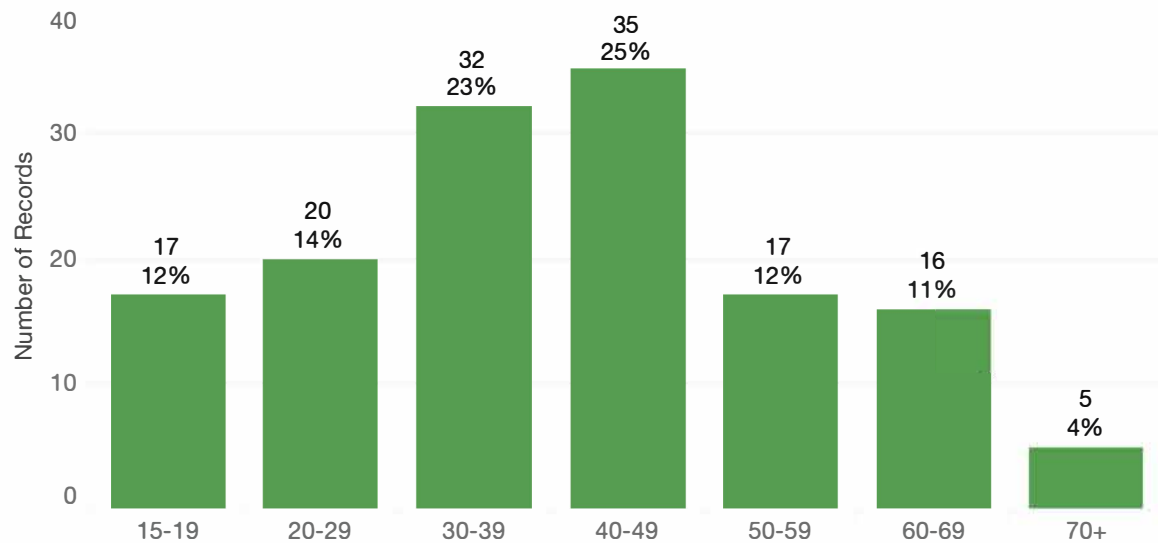


Postcard-Beaches reponse

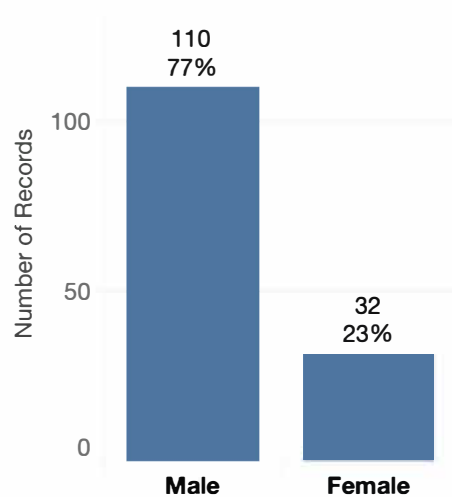


Demographics (Boats)

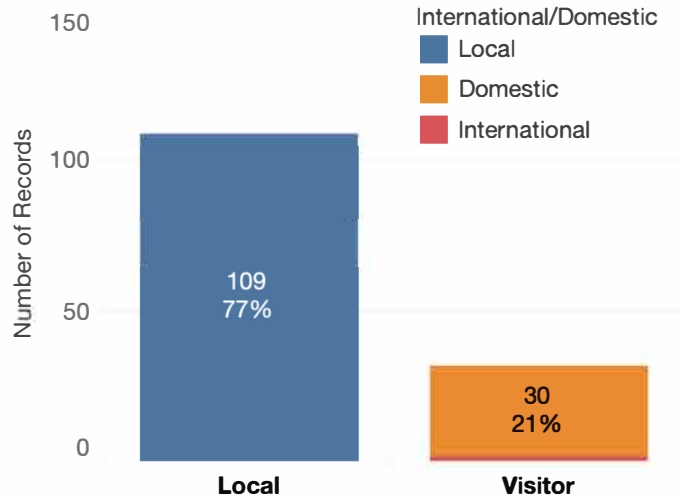
Age-Boat response



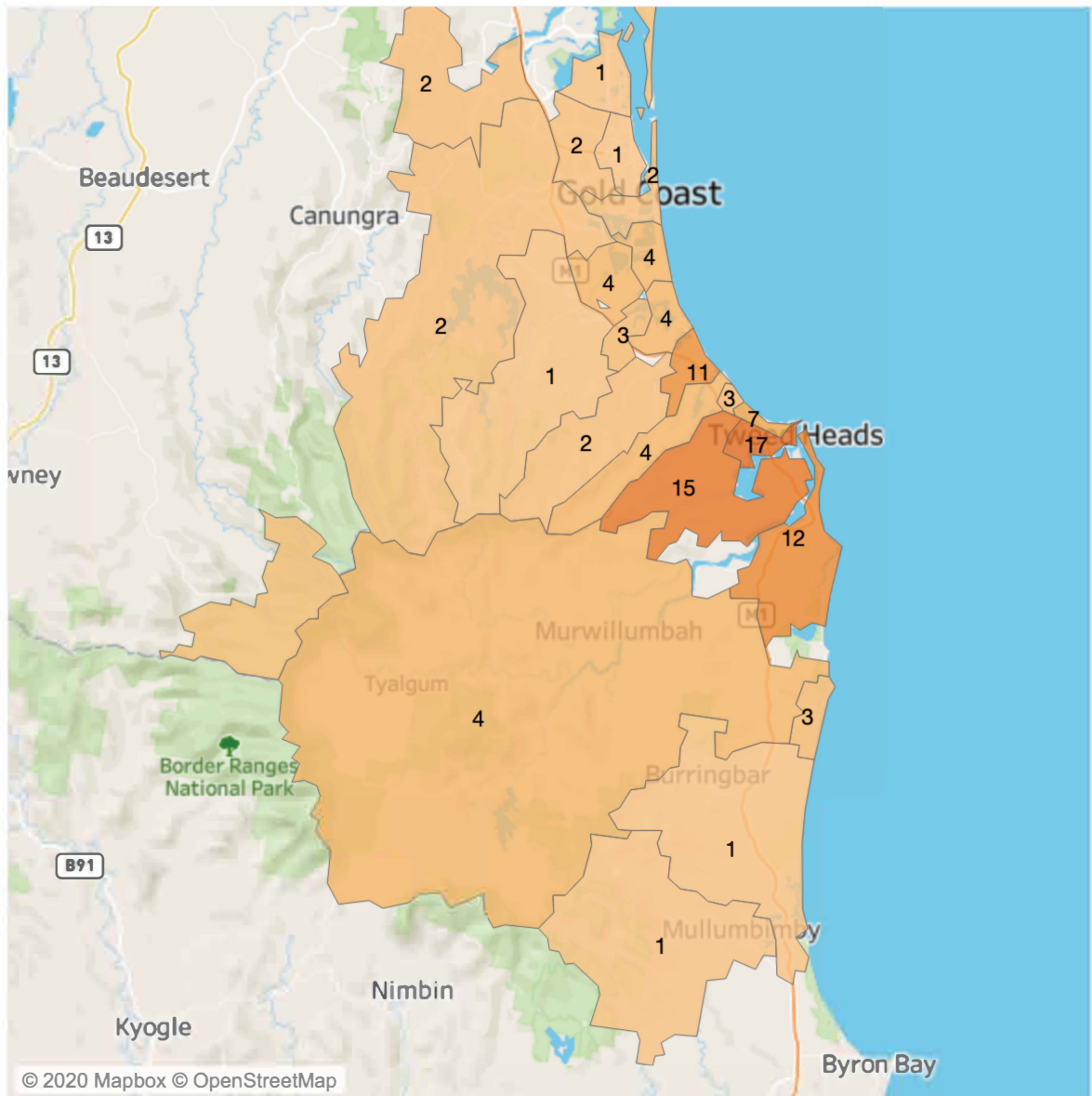
Gender-Boat responses



Are you a local to the Tweed / Gold Coast or are you visiting?

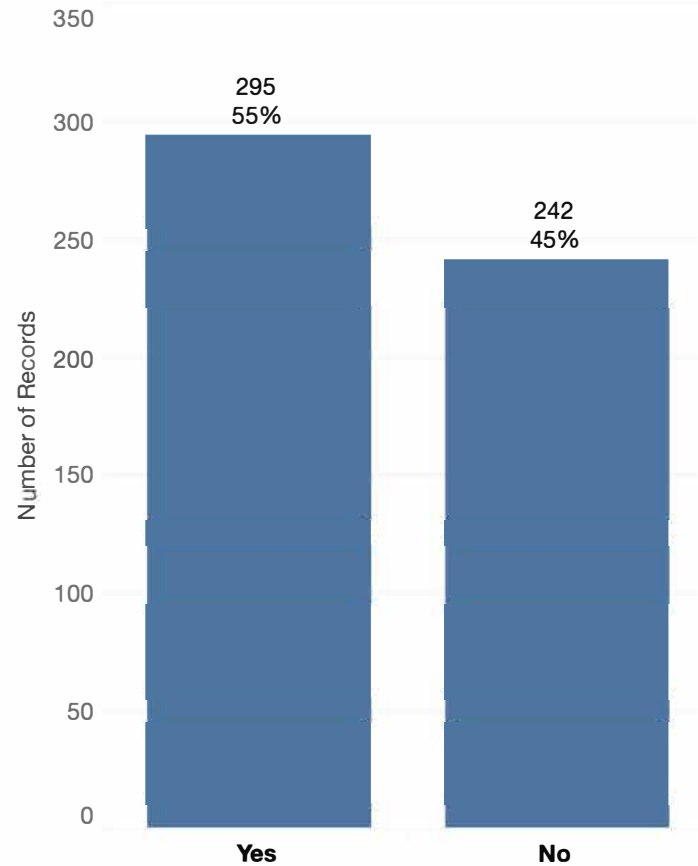


Postcode-Boat response

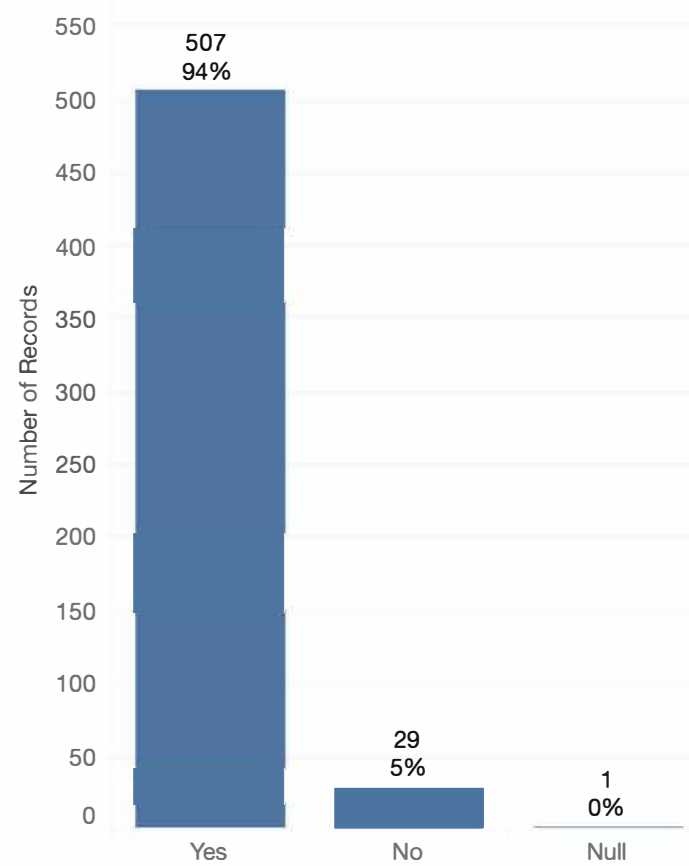


Tweed Sand Bypassing - Online response

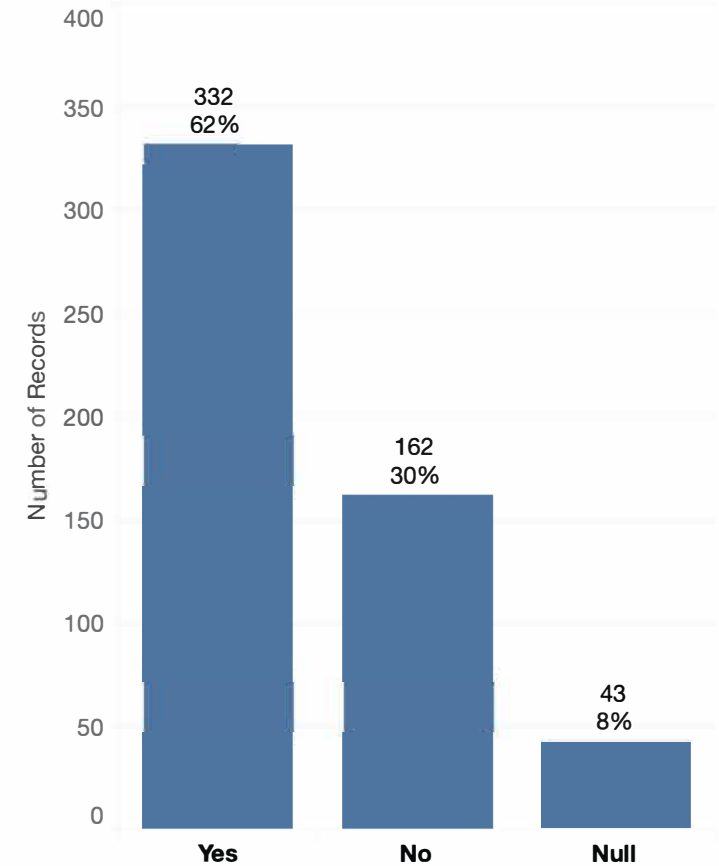
**Do you live in the
Tweed/Coolangatta region?**



**Have you heard of Tweed Sand
Bypassing?**

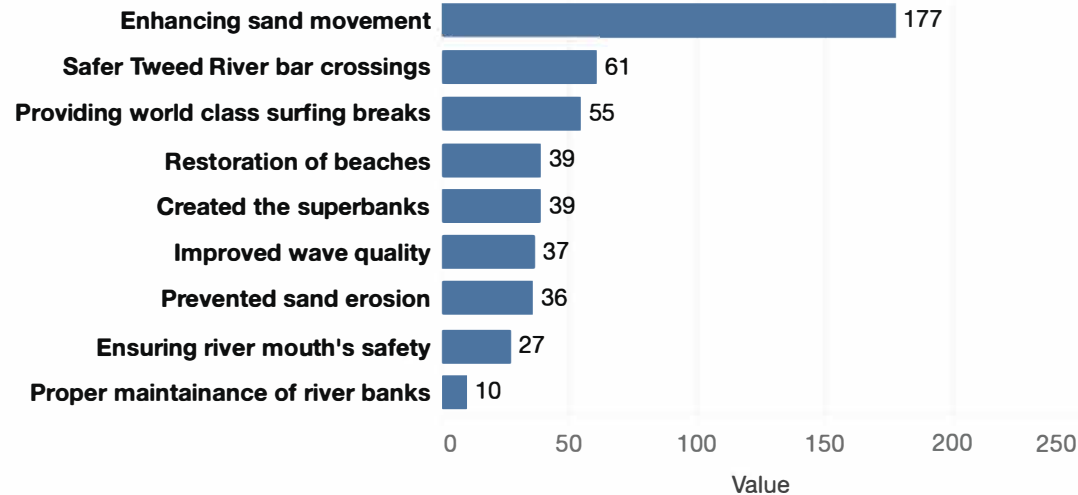


**Do you think Tweed Sand
Bypassing has done a good job?**

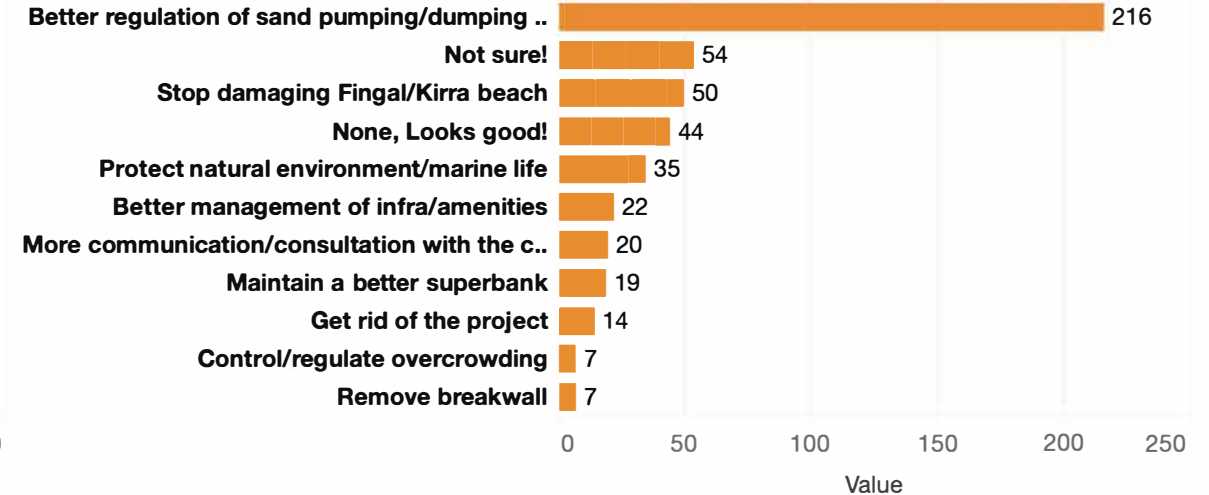


Qualitative Responses - Online

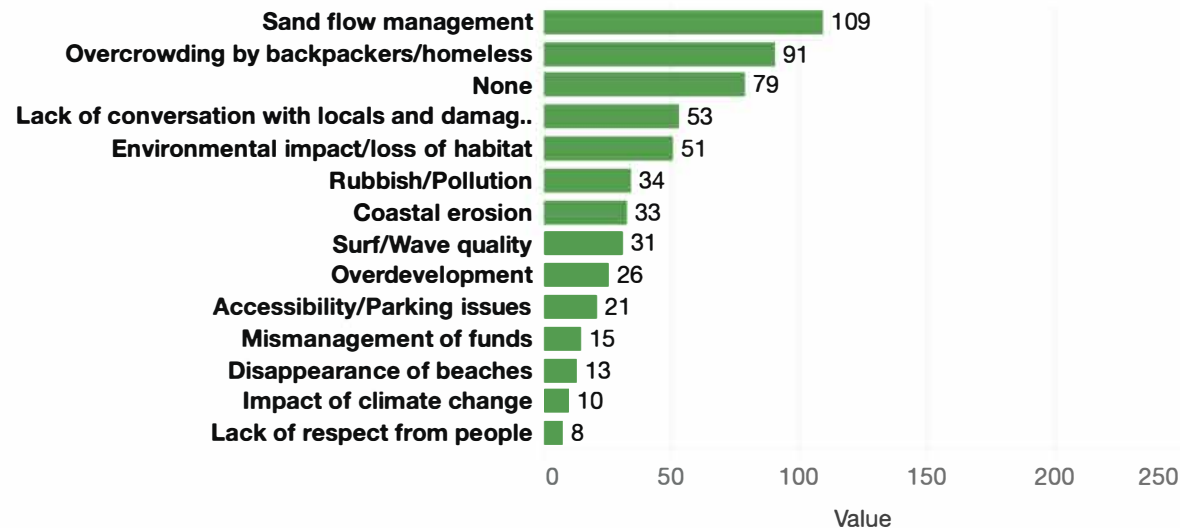
How has Tweed Sand Bypassing done a good job?



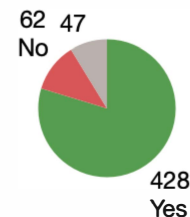
What could be done better?



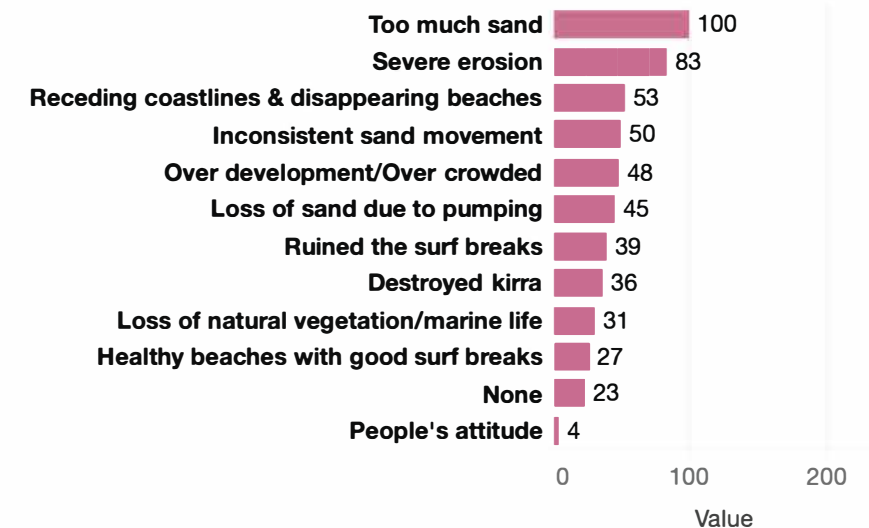
Is there anything that concerns you about your future use and enjoyment of the local beaches and rivers?



Have you noticed any changes?

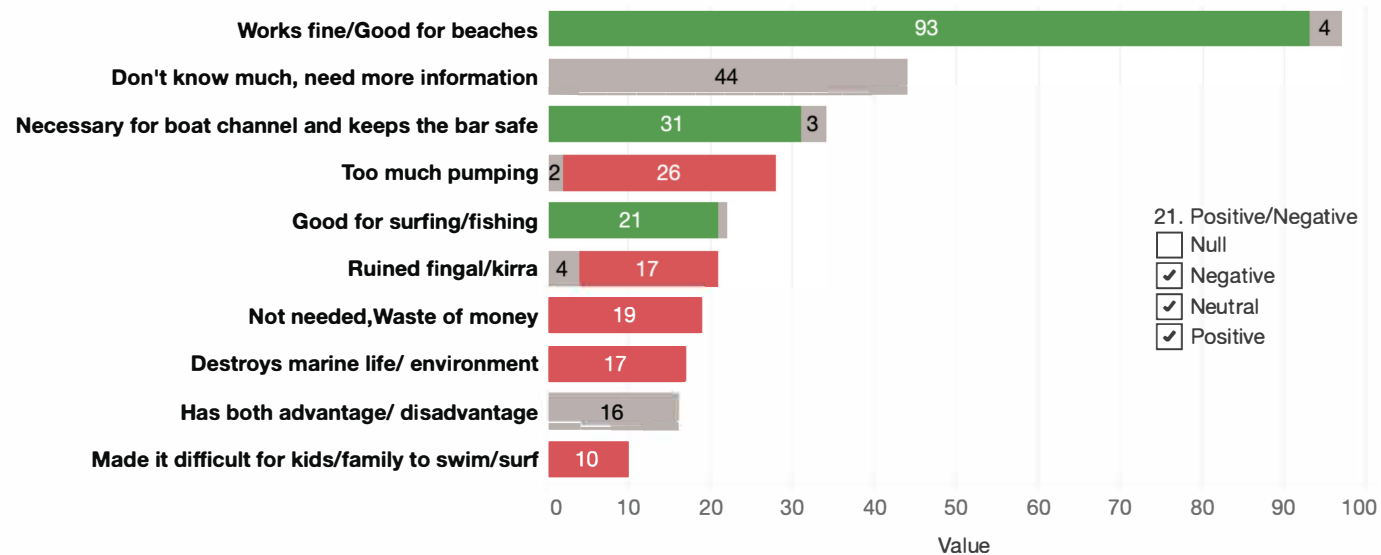


Can you describe these changes?

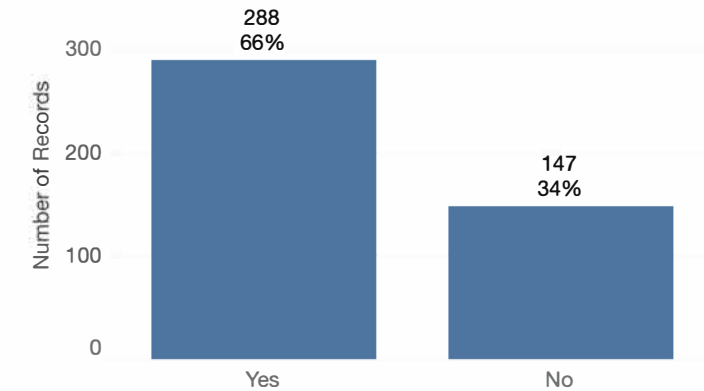


Qualitative responses (Beach)

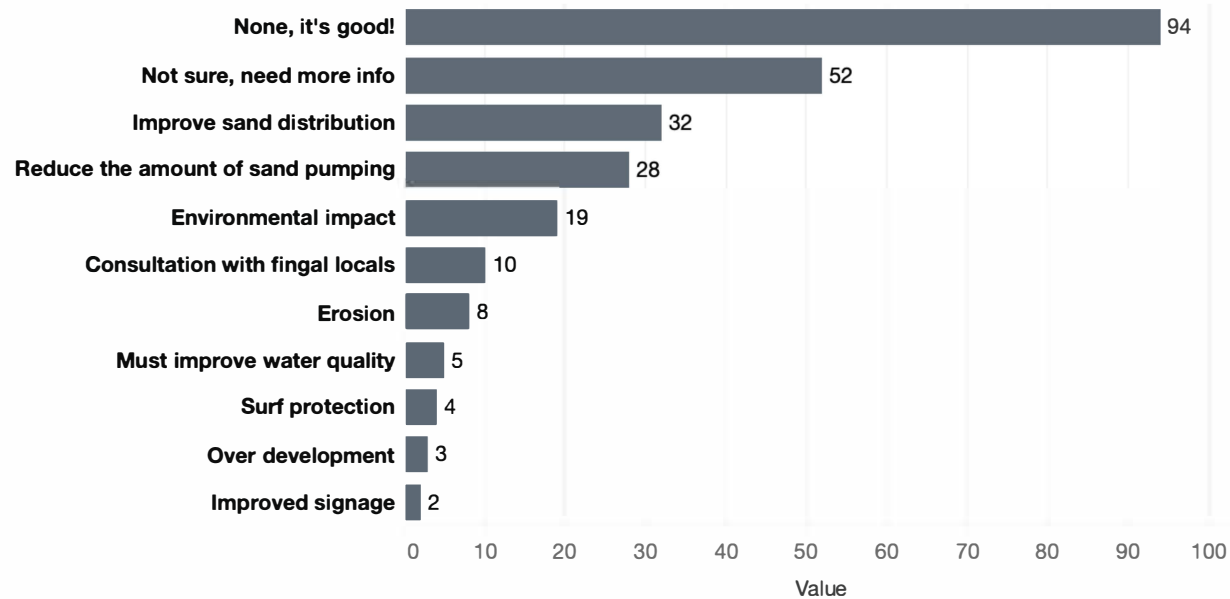
What do you think of the project?



Are you aware of TSB (beach)



Are there any areas where you think the project could be improved?

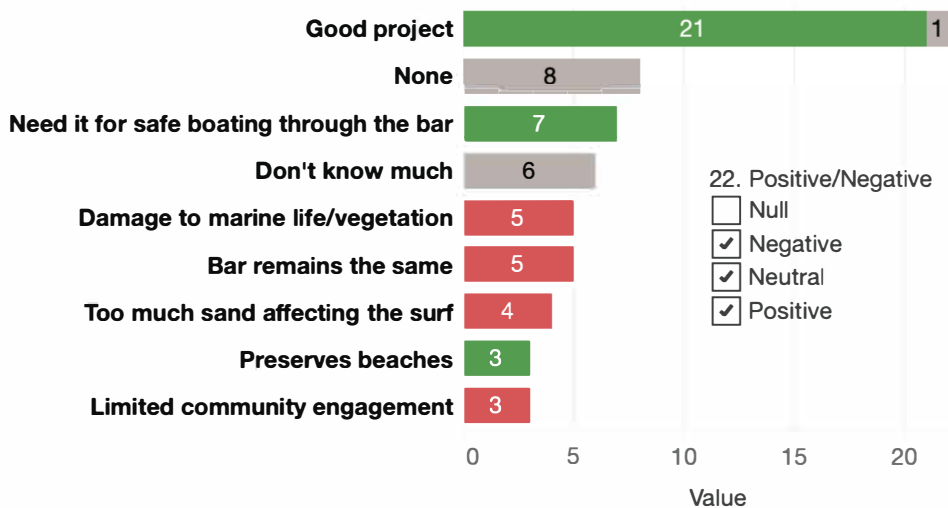


Awareness by origin (beach)

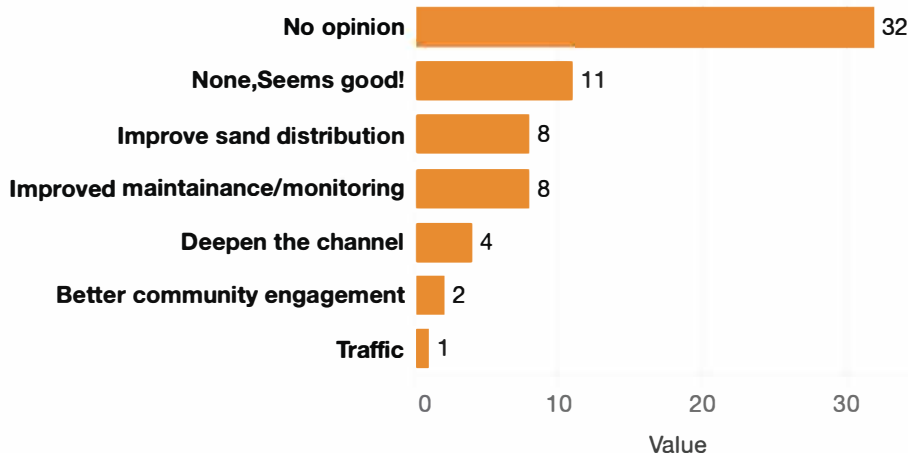
		Are you aware of the Tweed Sand Bypassing?			
		Yes		No	
Are you a local to the Tweed / Gold Coast or are you visiting?	International..	Number	% of row	Number	% of row
Local	Local	234	79%	63	21%
Visitor	Domestic	47	43%	63	57%
	International	7	25%	21	75%

Qualitative responses (boats)

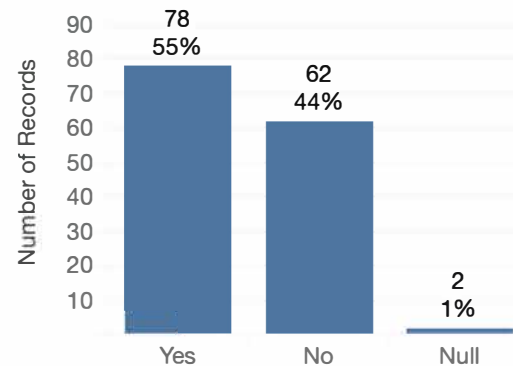
What do you think about the project?



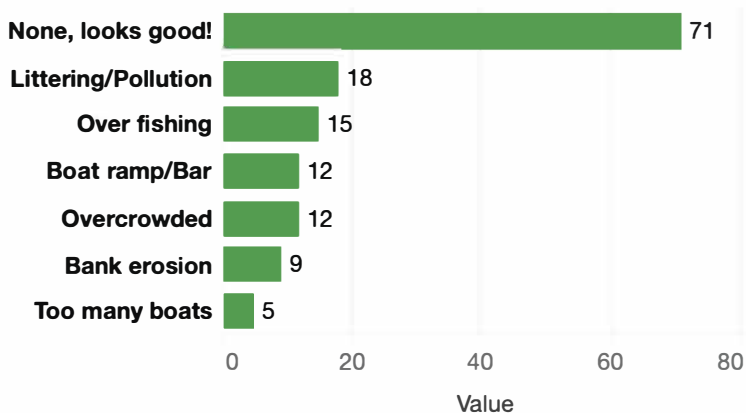
Are there any areas where you think the project could be improved?



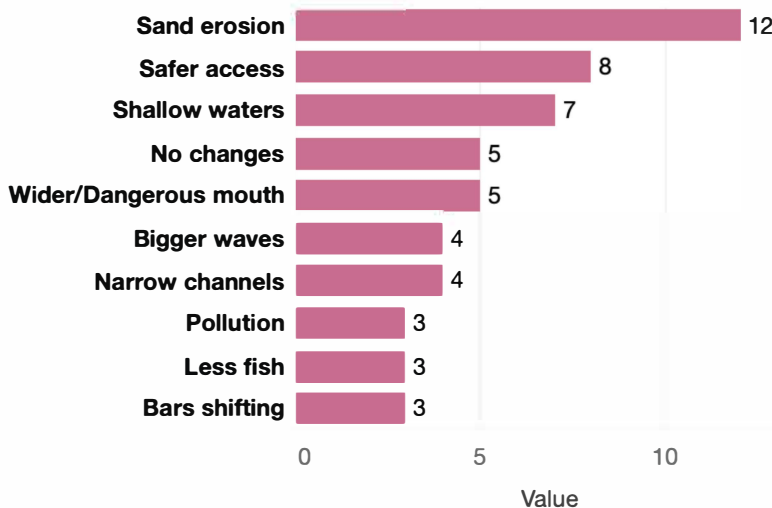
Aware of TSB? (boats)



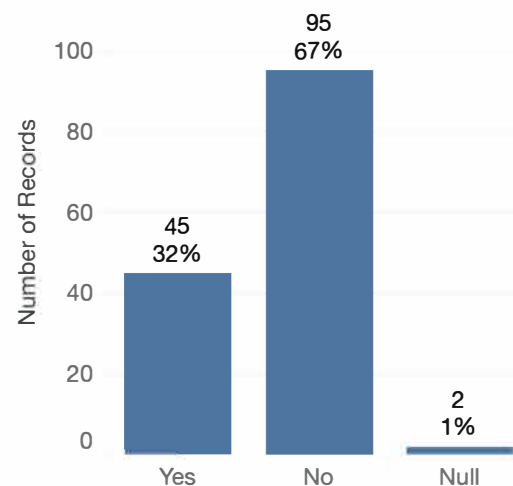
Is there anything that concerns you about your ability to use the boat ramp, the river and the river entrance in the future? (environmental)



Can you describe these changes?

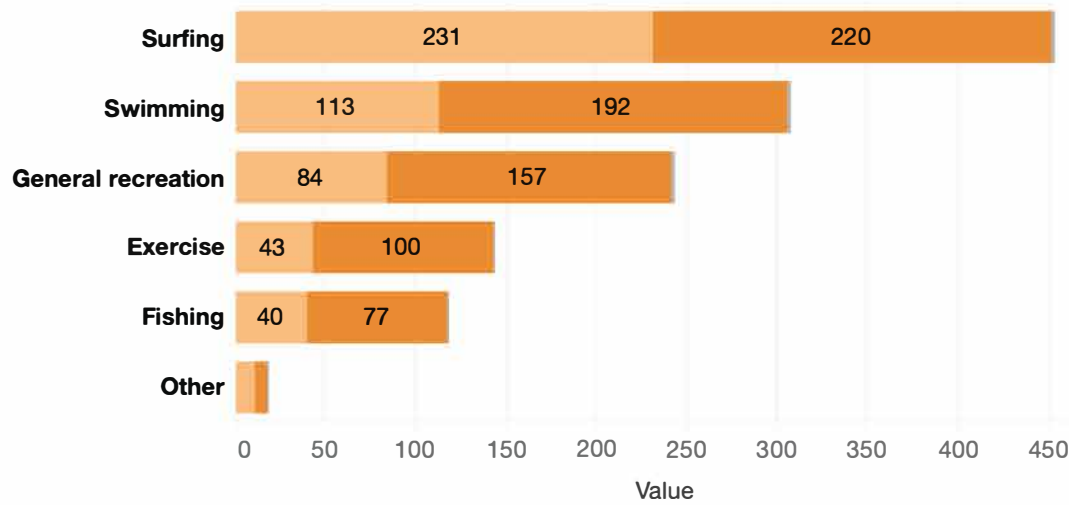


Changes to the Tweed? (boats)

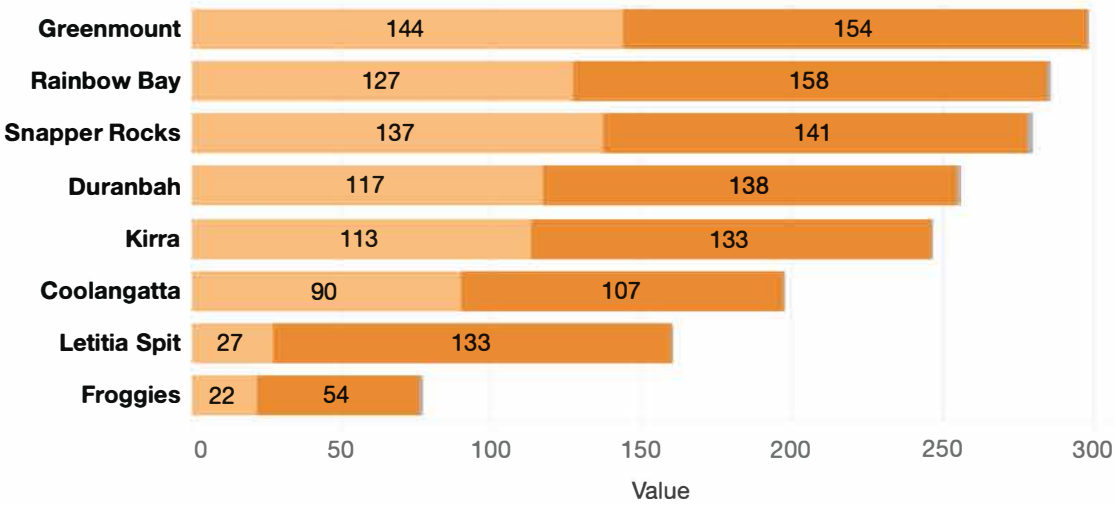


List of beaches and the reason for choosing - Online response

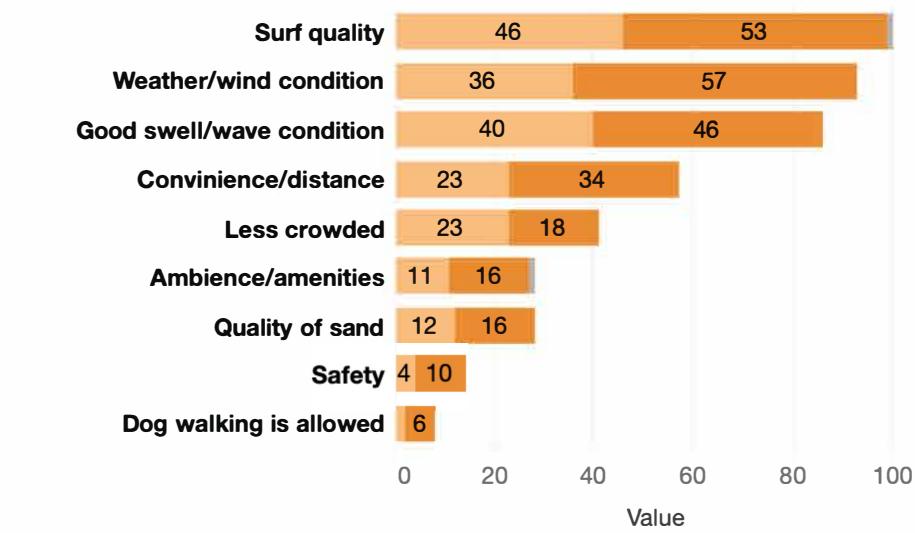
What do you use beach for?



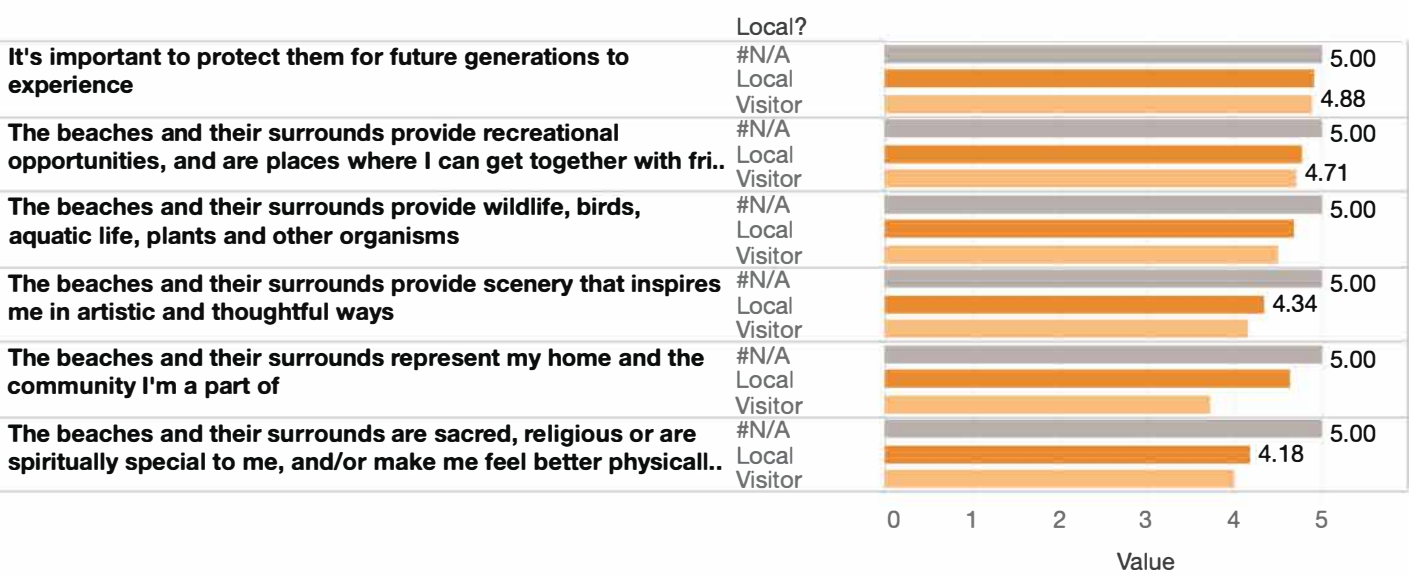
List of beaches you visit?



Why might you choose one beach over another?

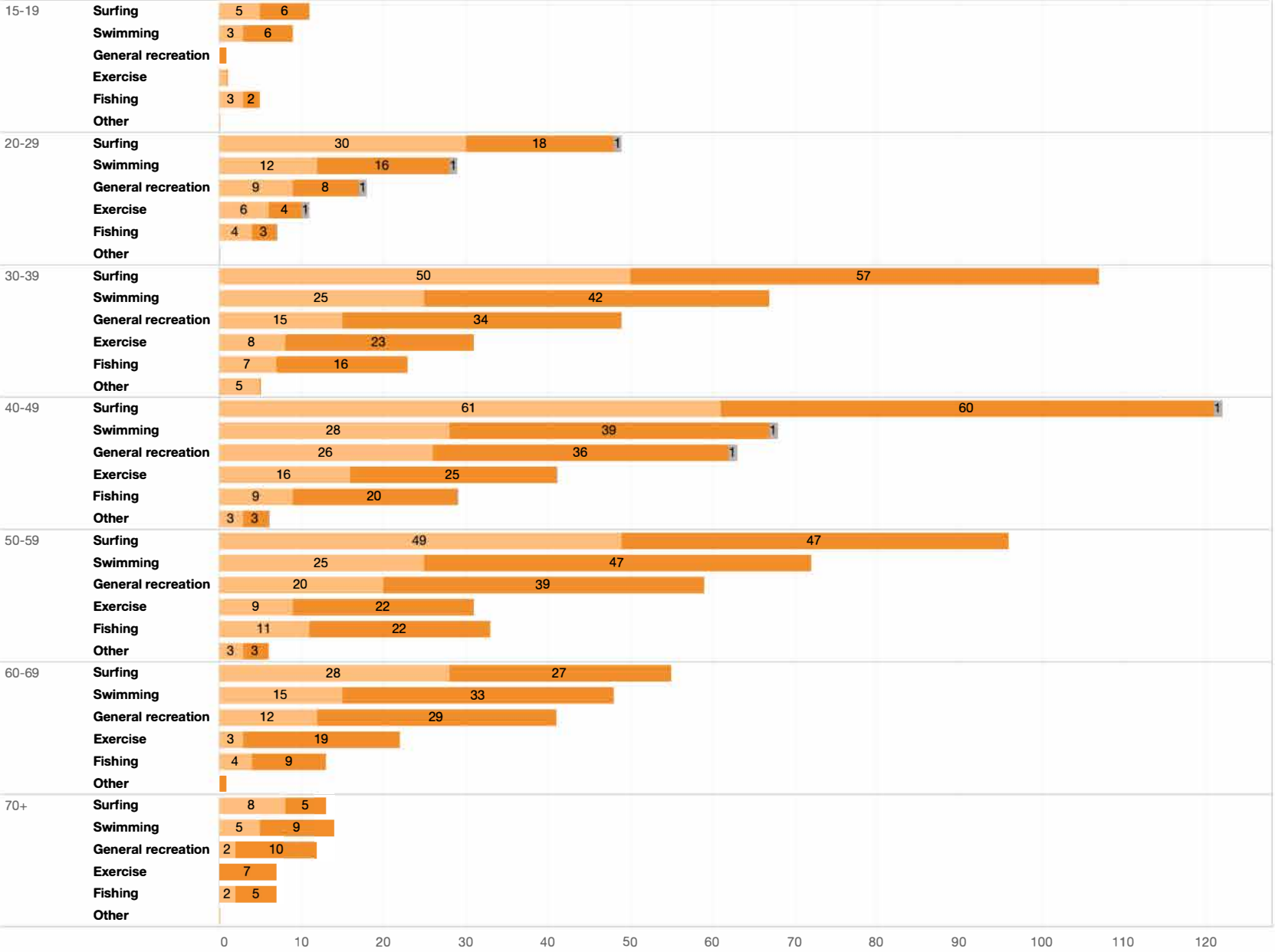


Rate the following benefits of beaches



What do you use beach for?

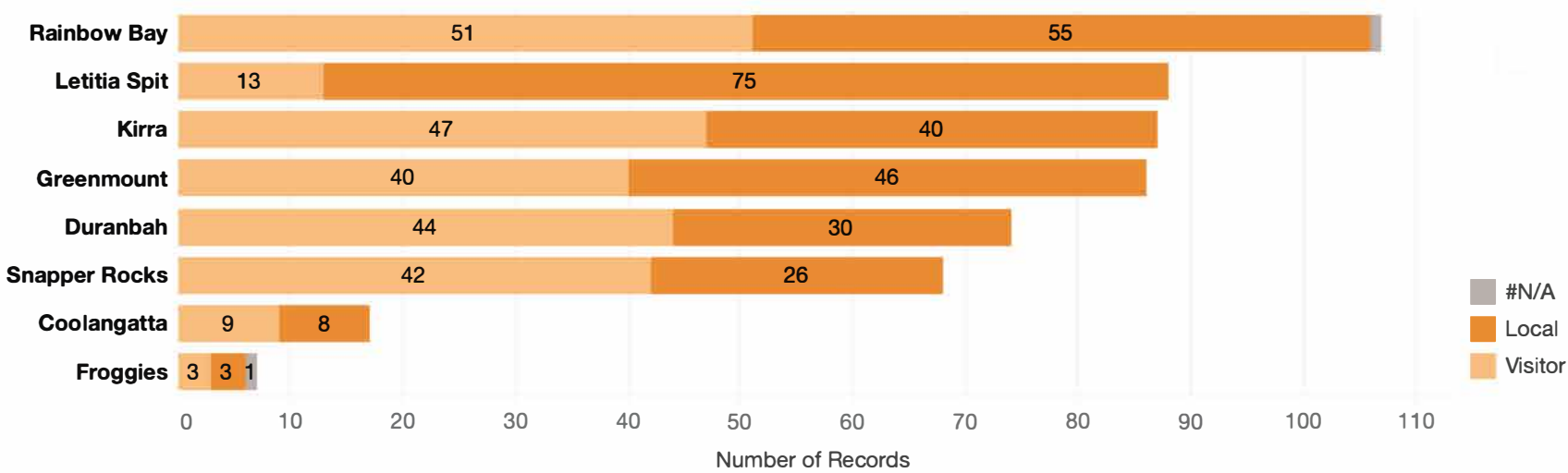
How old are ...



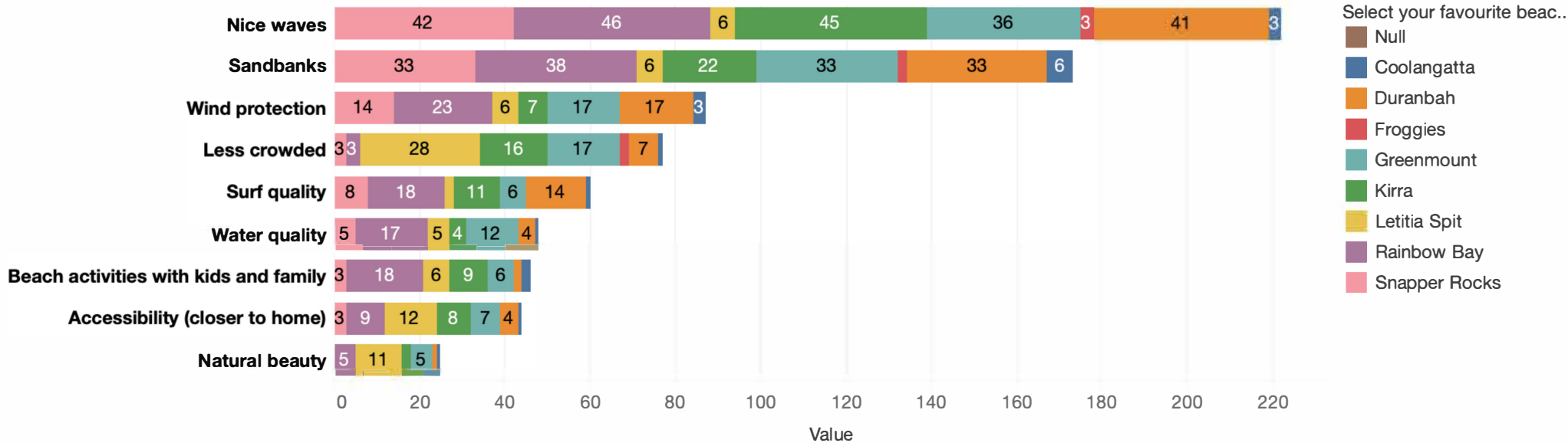
#N/A
Local
Visitor

Favourite beach and the reason for choosing it - Online response

What is your favourite beach?

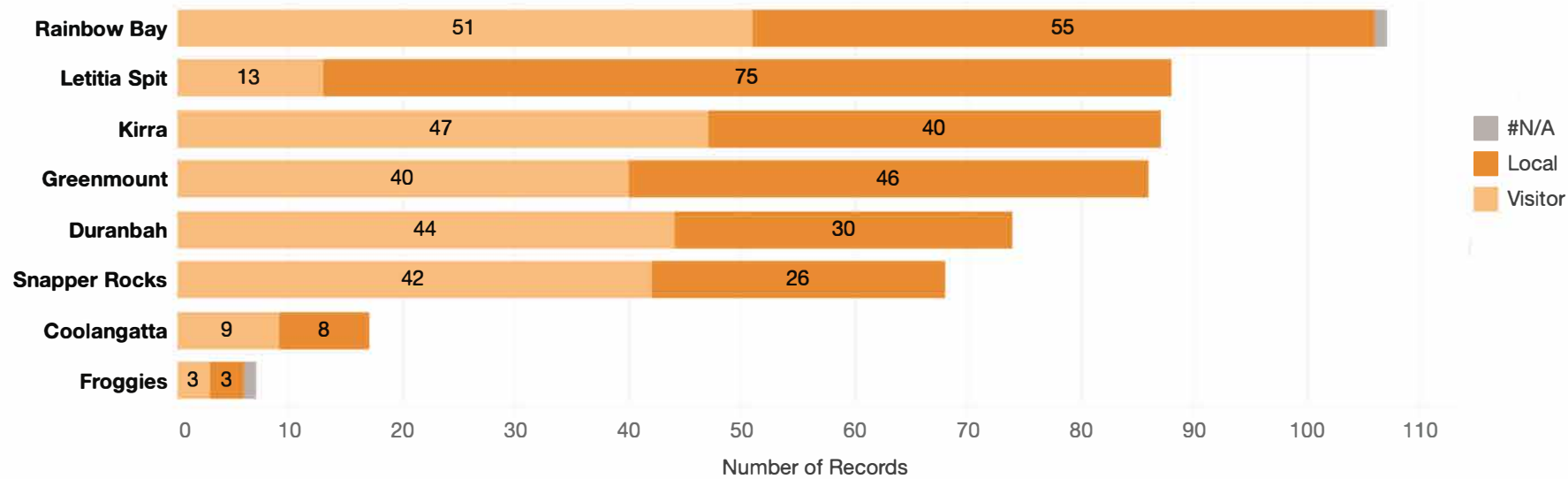


What is it about that beach that makes it ideal for these activities?



Favourite Beach 2 (online)

What is your favourite beach?



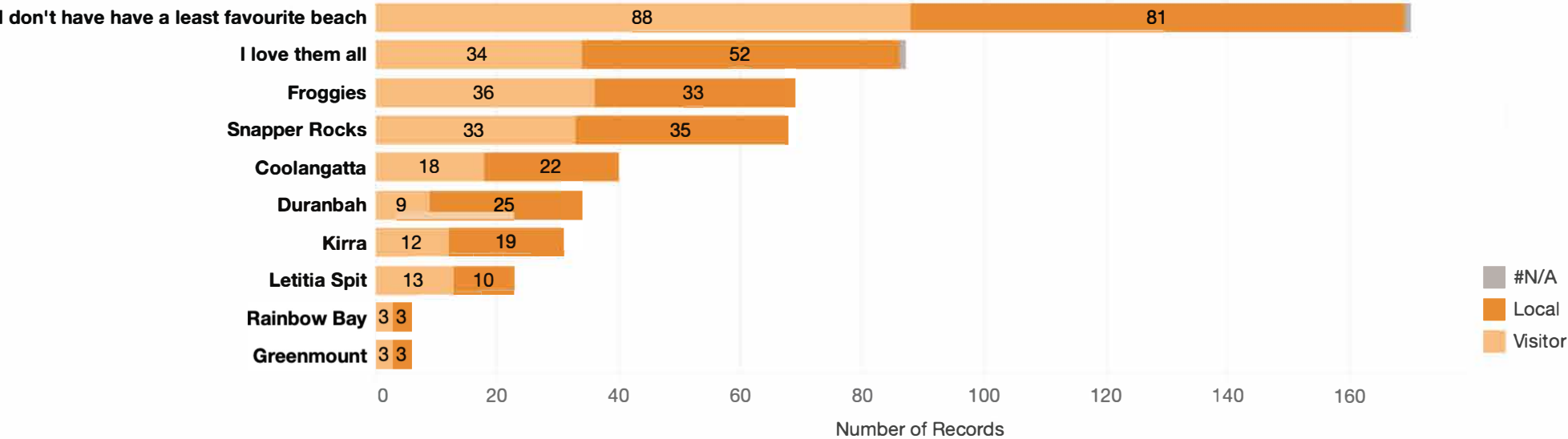
What is it about that beach that makes it ideal for these activities?

Select your favourite beach within the Tweed/Southern..

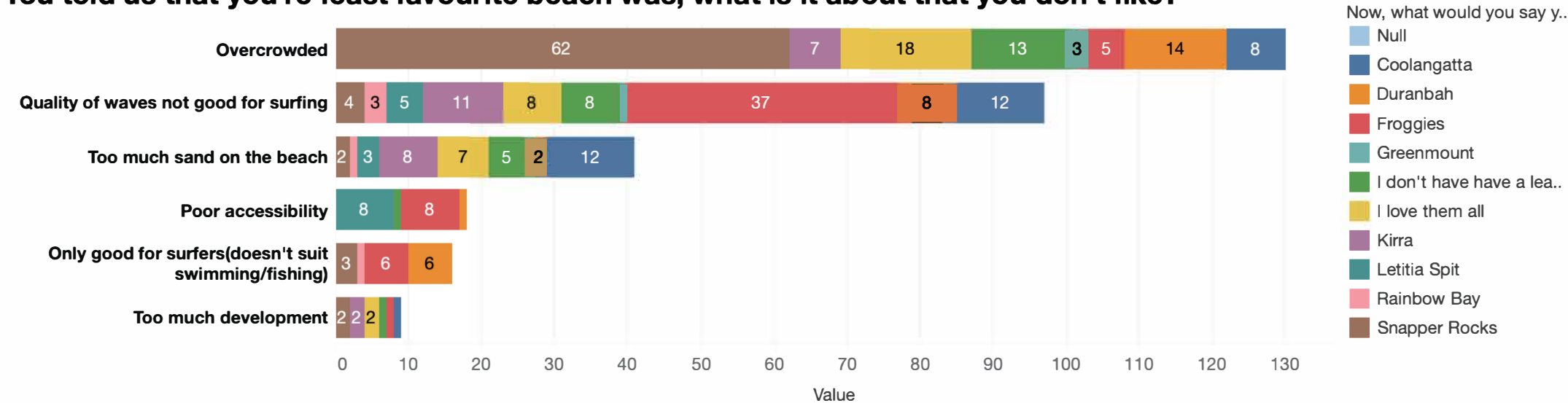
	Nice waves	Sandbanks	Wind protection	Less crowded	Surf quality	Water quality	Beach activities with kids and family	Accessibility (closer to home)	Natural beauty
Rainbow Bay	46	38	23	3	18	17	18	9	5
Letitia Spit	6	6	6	28	2	5	6	12	11
Kirra	45	22	7	16	11	4	9	8	2
Greenmount	36	33	17	17	6	12	6	7	5
Duranbah	41	33	17	7	14	4	2	4	1
Snapper Rocks	42	33	14	3	8	5	3	3	
Froggies	3	2		2					
Coolangatta	3	6	3	1	1	1	2	1	1

Least favourite beach and the reason for choosing it - Online response

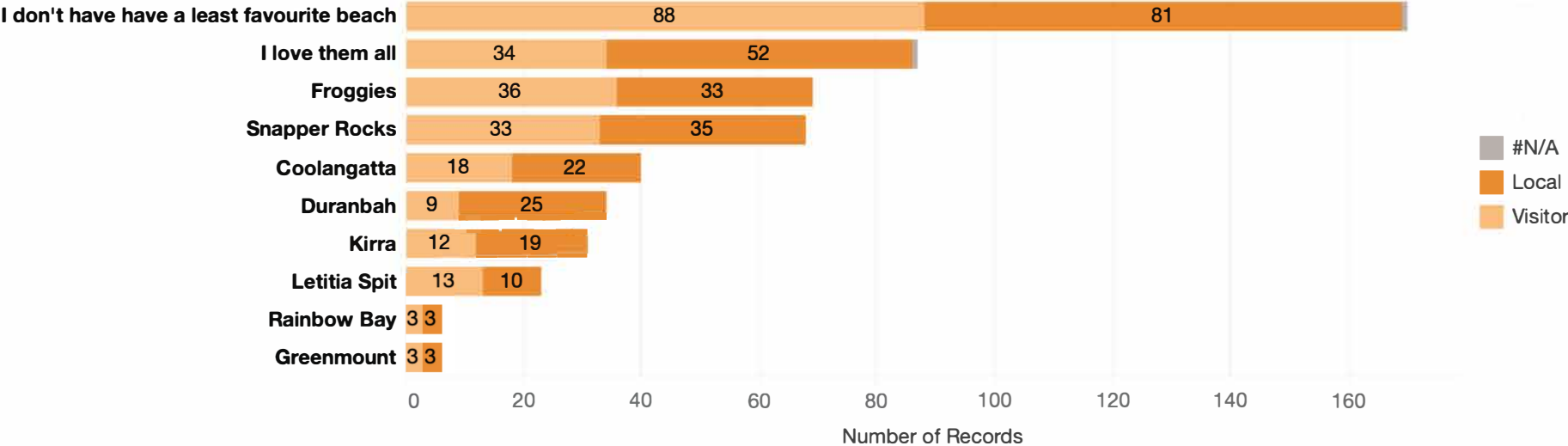
What would you say your least favourite beach in the Tweed/ Southern Gold Coast region is?



You told us that you're least favourite beach was, what is it about that you don't like?



What would you say your least favourite beach in the Tweed/ Southern Gold Coast region is?



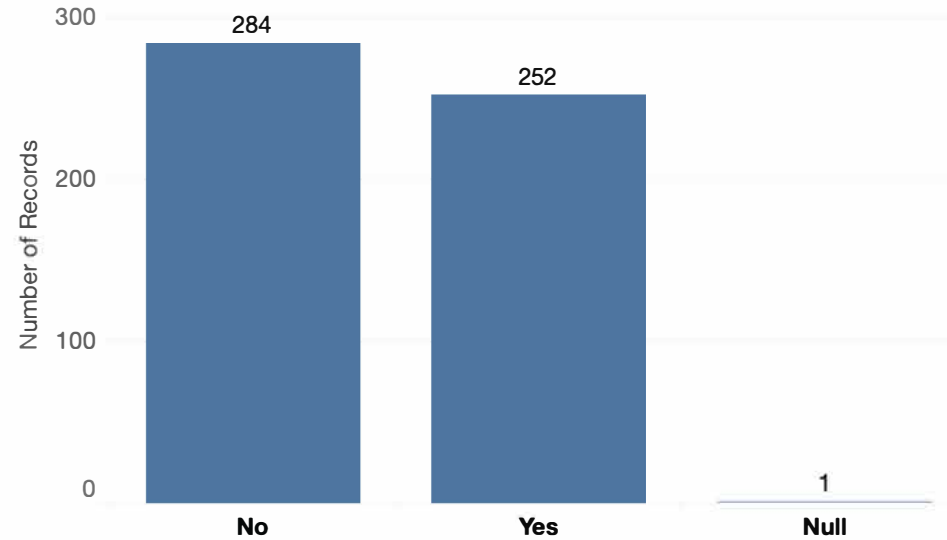
You told us that you're least favourite beach was, what is it about that you don't like?

Now, what would you say your least favourite beach in the Tweed/ Southern Gold Coast region is?

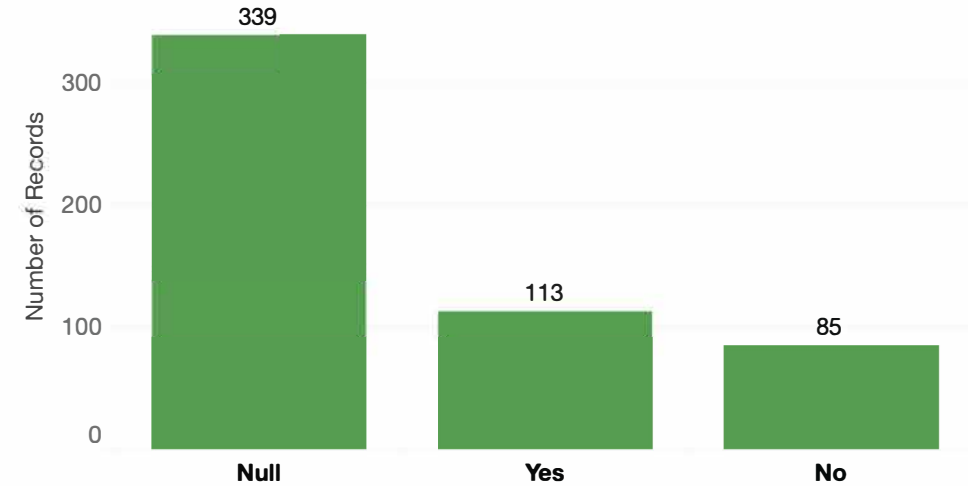
	Overcrowded	Quality of waves not good for surfing	Too much sand on the beach	Poor accessibility	Only good for surfers(doesn't suit swimming/fishing)	Too much development
I don't have have a least fa..	13	8	5	1		1
I love them all	18	8	7			2
Froggies	5	37		8	6	1
Snapper Rocks	62	4	2		3	2
Coolangatta	8	12	12			1
Duranbah	14	8	2	1	6	
Kirra	7	11	8			2
Letitia Spit		5	3	8		
Rainbow Bay		3	1		1	
Greenmount	3	1	1			

Boat users - Online response

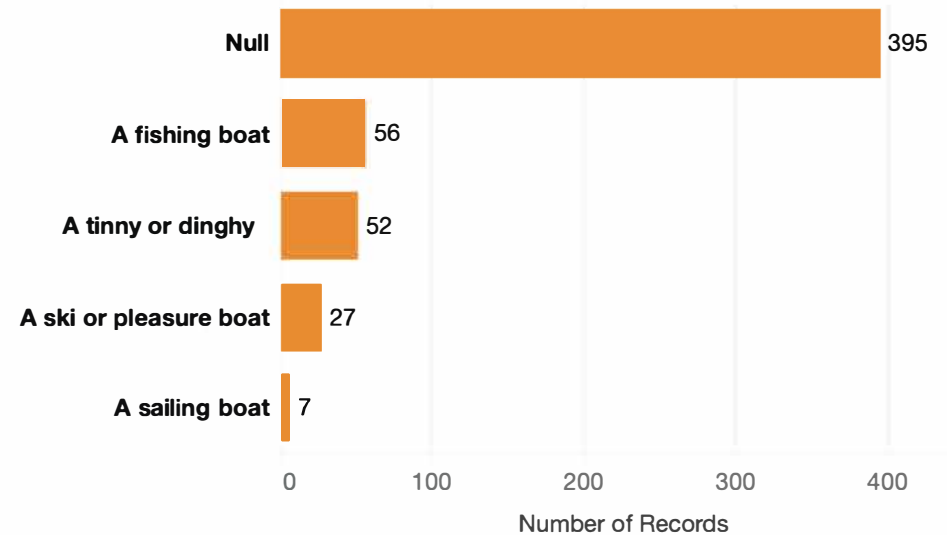
Are you a river user?



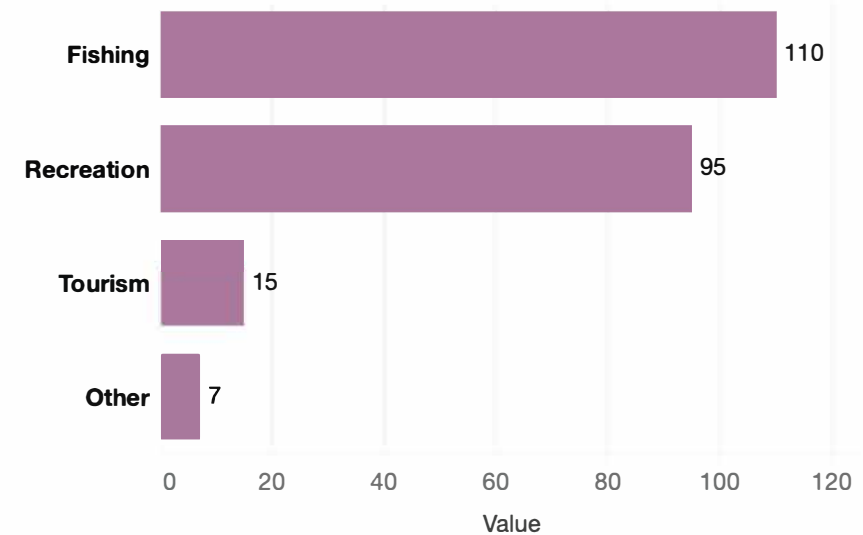
Do you ever use the Tweed River entrance to go out into the ocean?



What type of boat do you use?

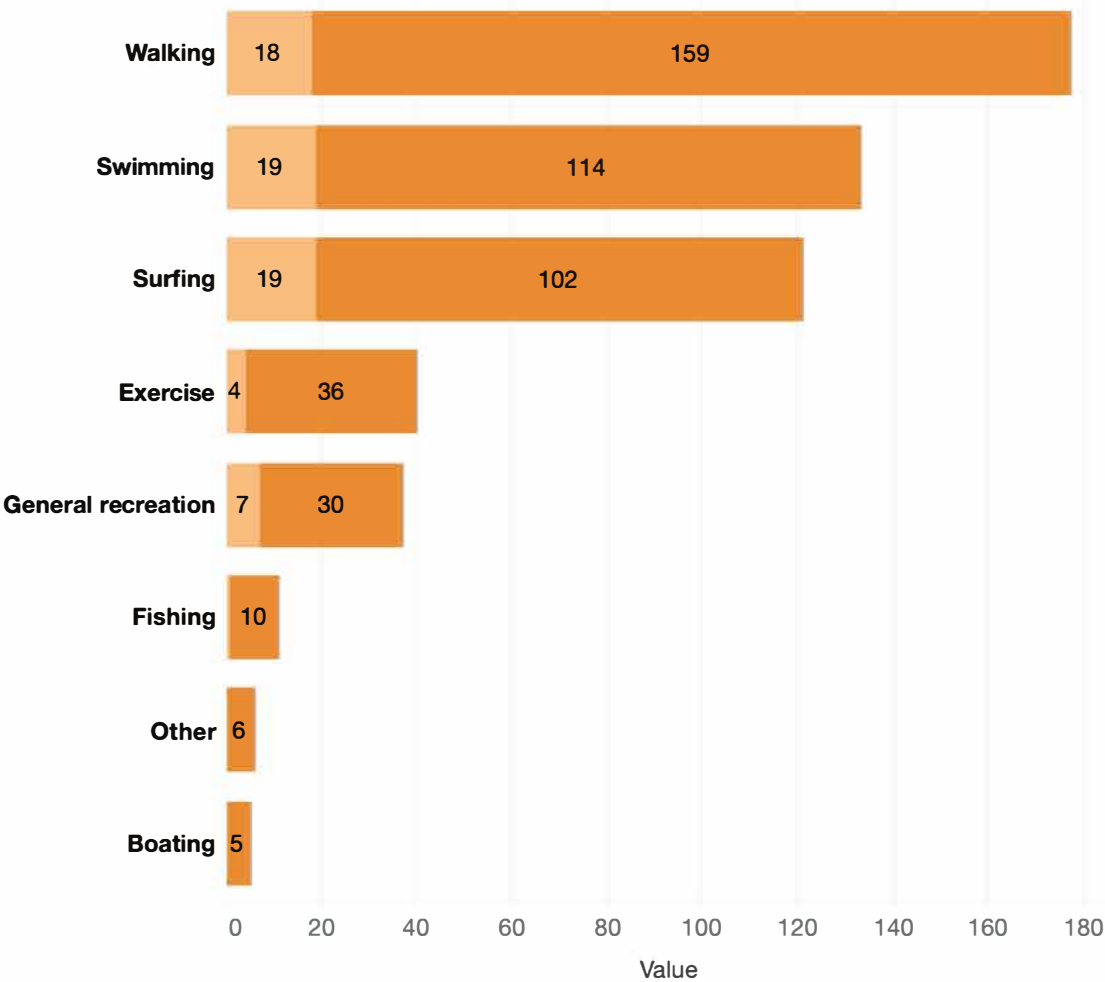


What do you use boat for?



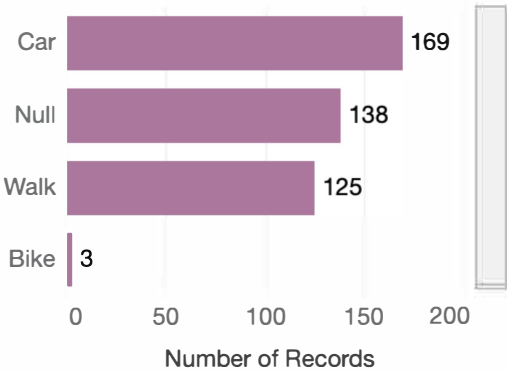
Activities (beach)

What do you use beach for?

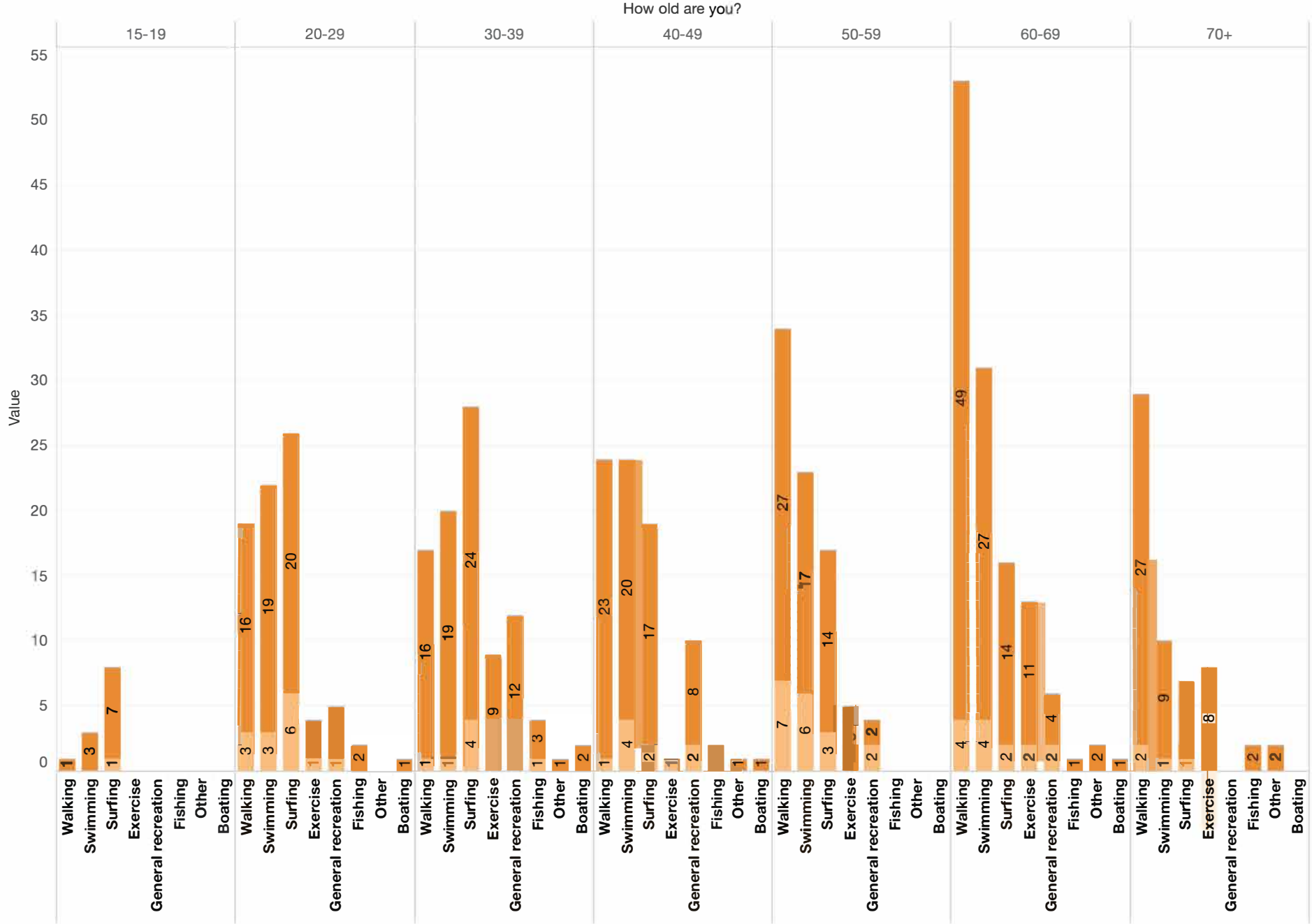


#N/A
Local
Visitor

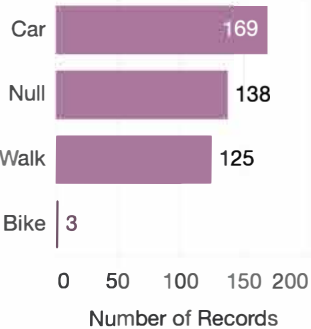
How do you get to beach?



What do you use beach for?



How do you get to beach?

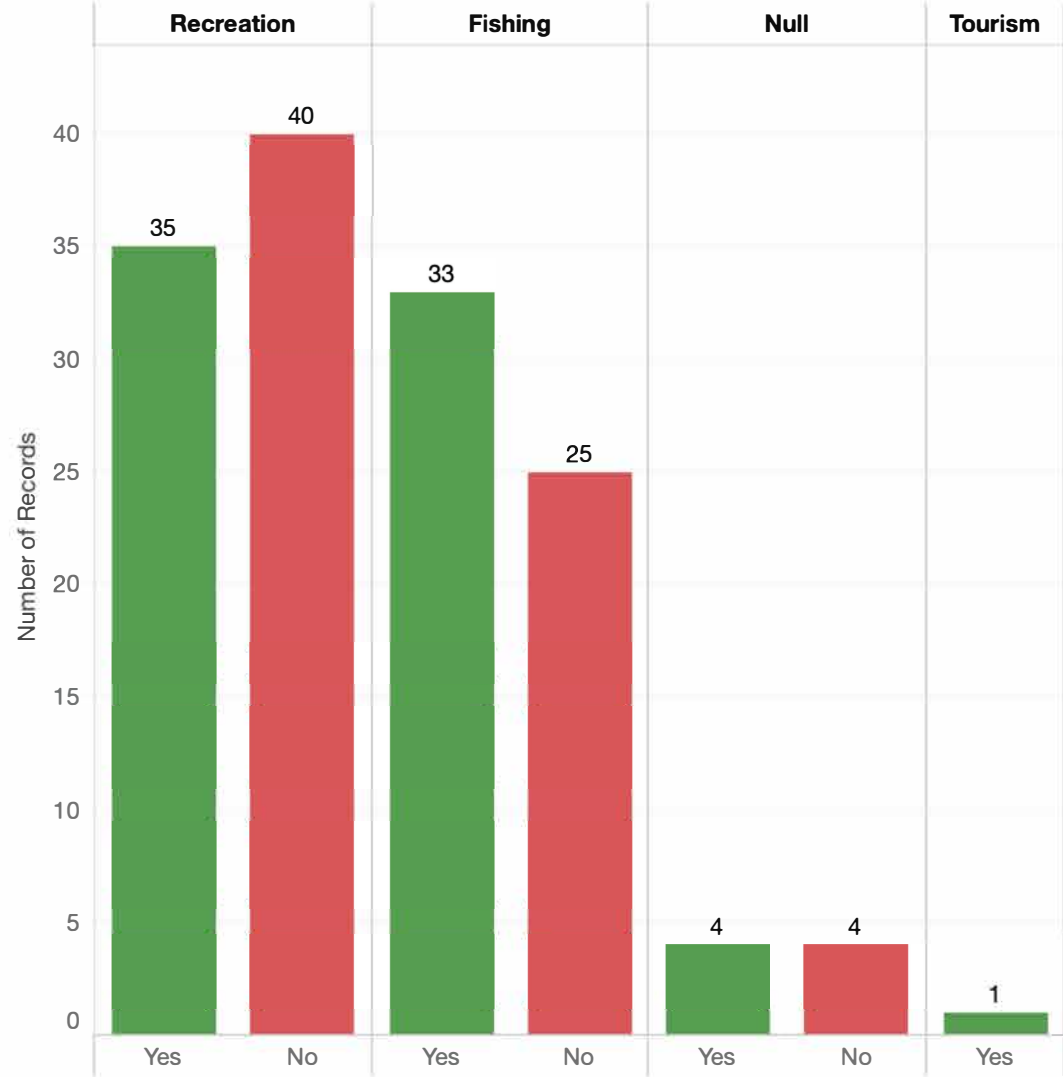


Type of boat and use (boats)

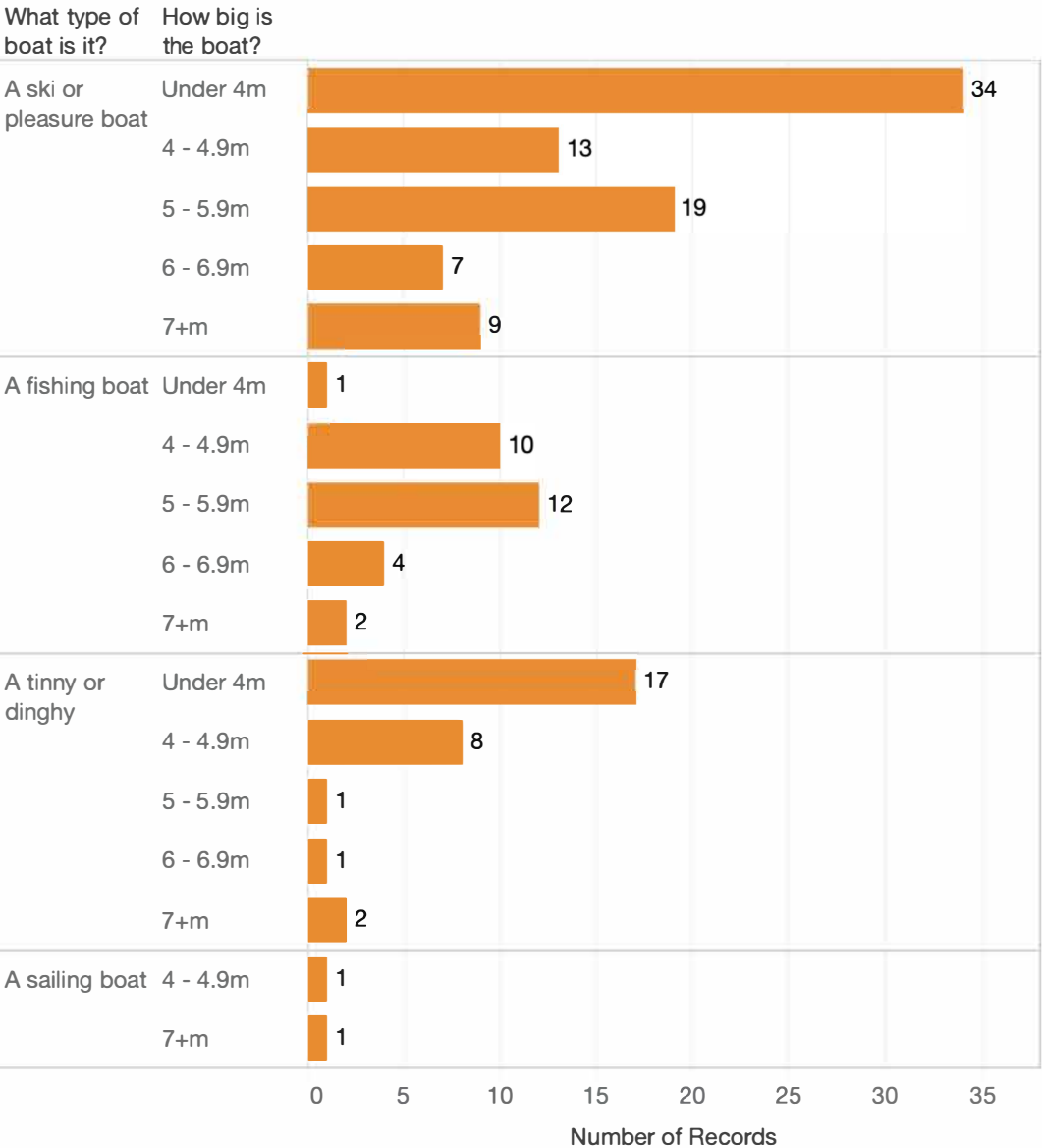
Are you using the Tweed river entrance to go out into the ocean?

- Yes
- No

Why are you out boating today?

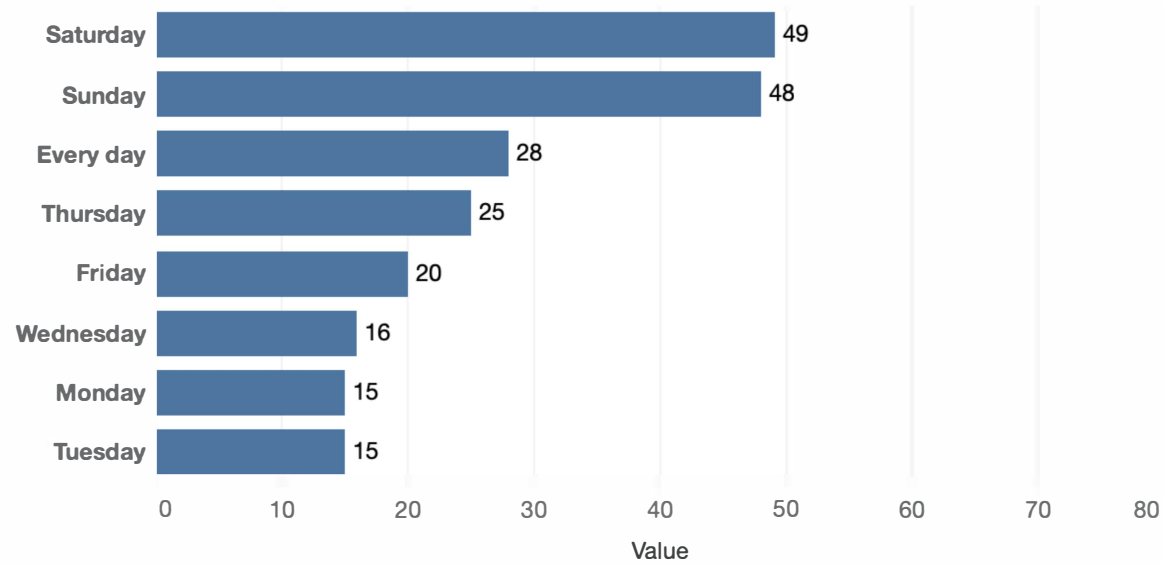


Boat size & type-Boat responses

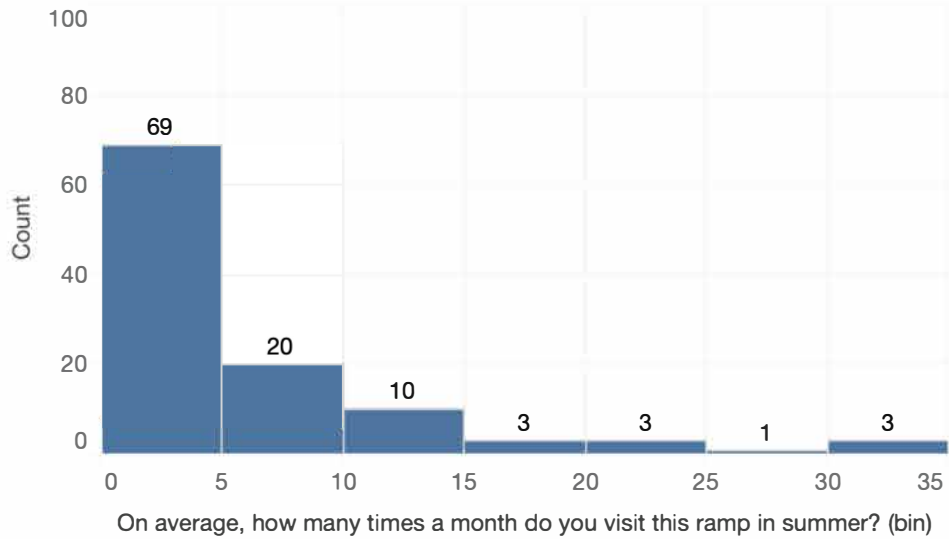


How much do you use the boat ramp? (Boat response)

Favourite day to visit ramp

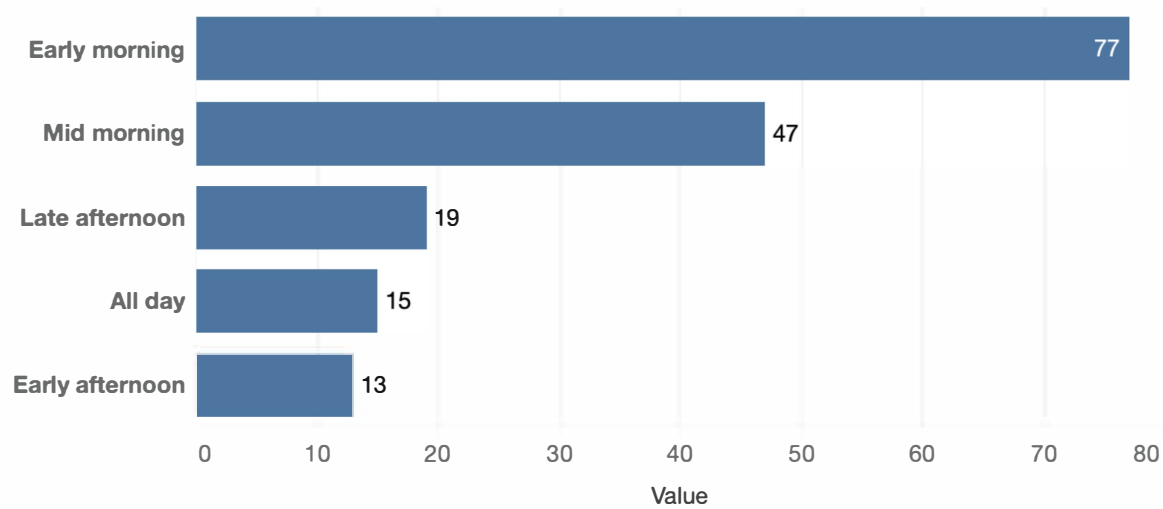


Frequency of boat ramp use in summer

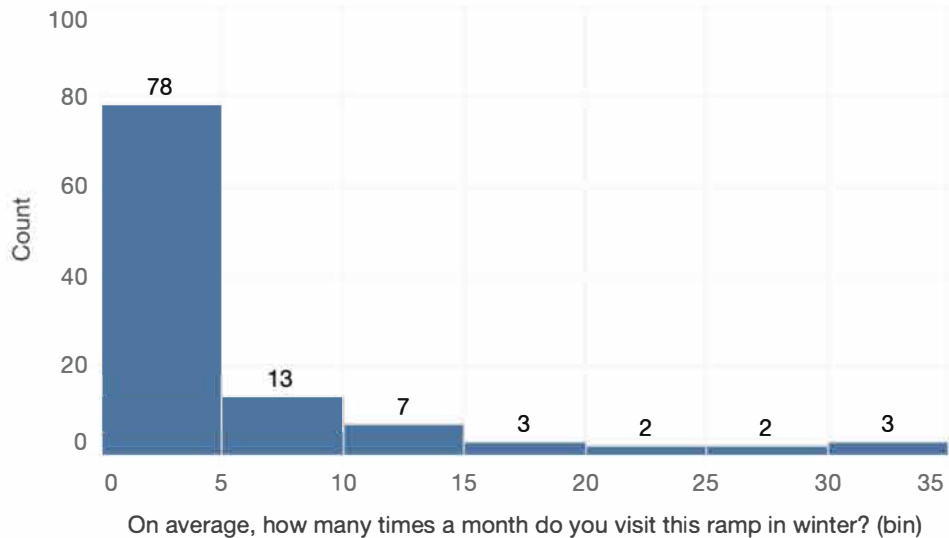


Summer
average
5.69

Favourite time to visit the ramp

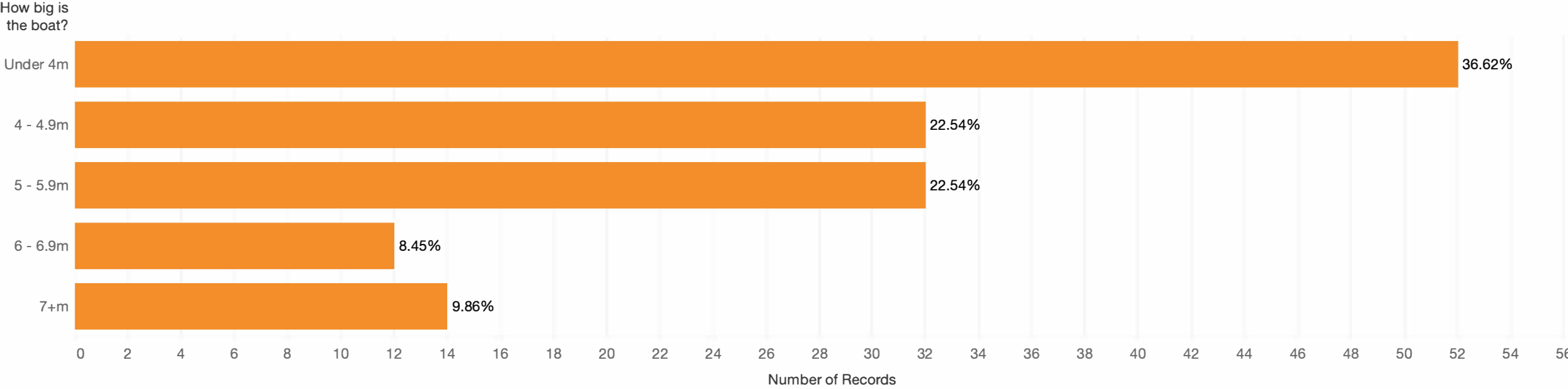


Frequency of boat ramp use in winter

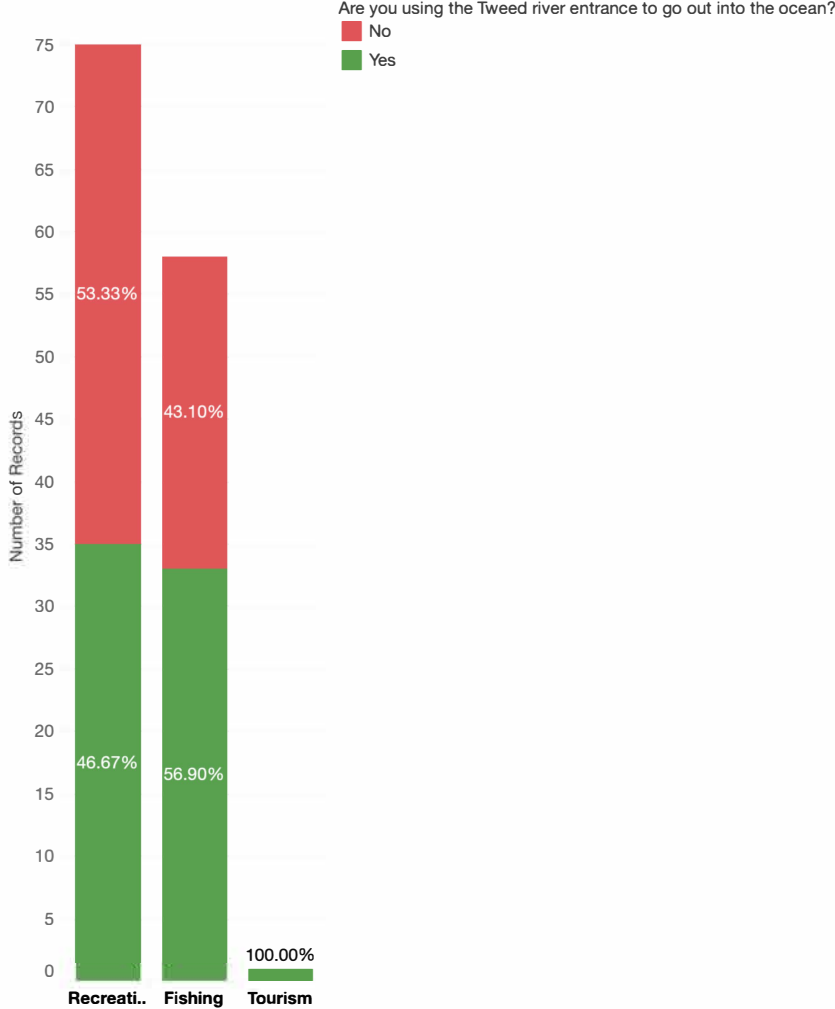


Winter
average
4.694

Boat size & type-Boat responses

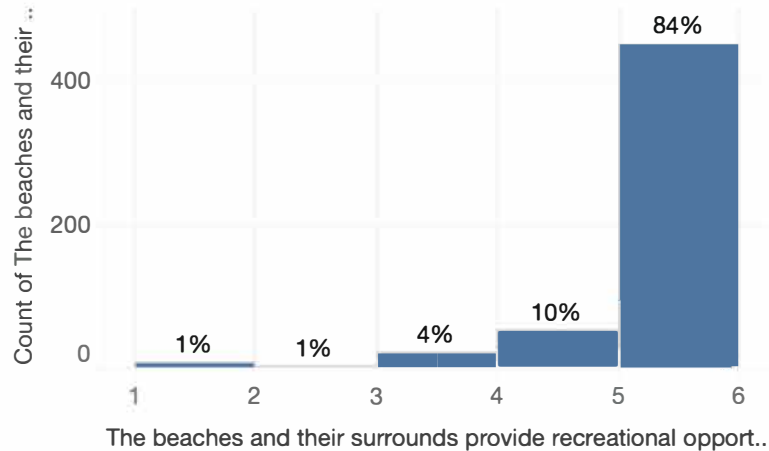


Why are you out boating today?

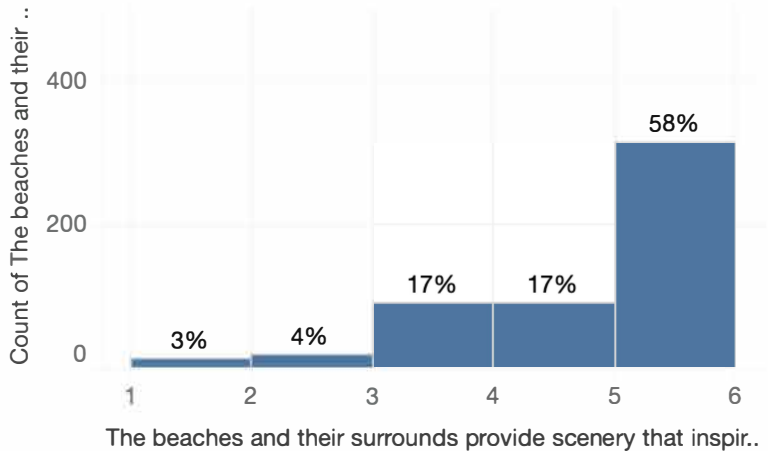


Beach Benefit Ratings (SIA)

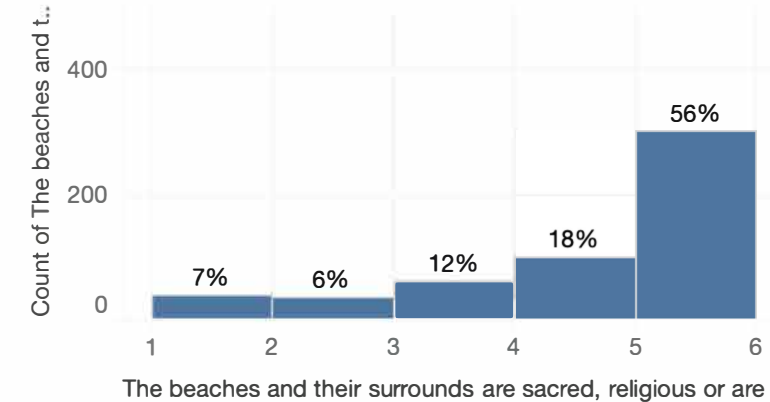
The beaches and their surrounds provide recreational opportunities, and are places where I can get together with friends



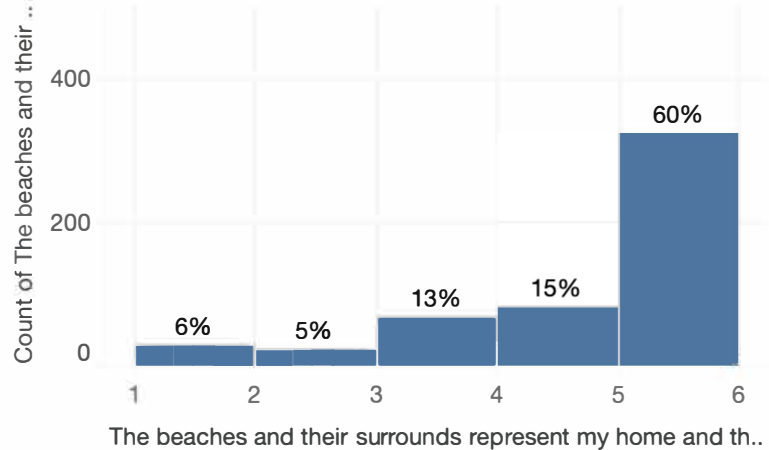
The beaches and their surrounds provide scenery that inspires me in artistic and thoughtful ways



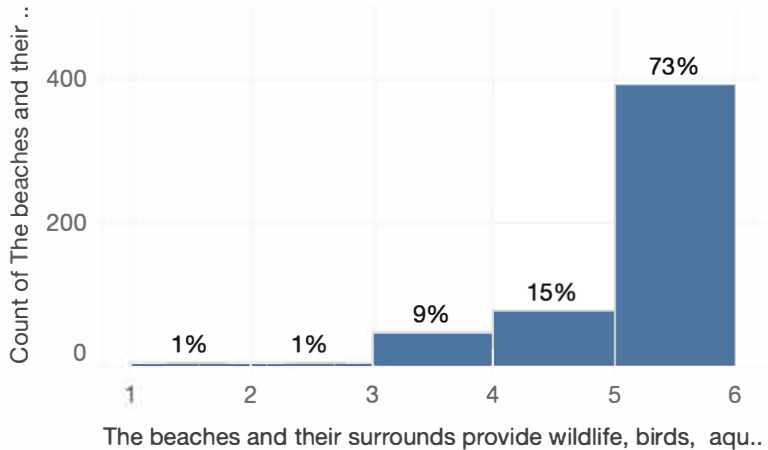
The beaches and their surrounds are sacred, religious or are spiritually special to me, and/or make me feel better physically



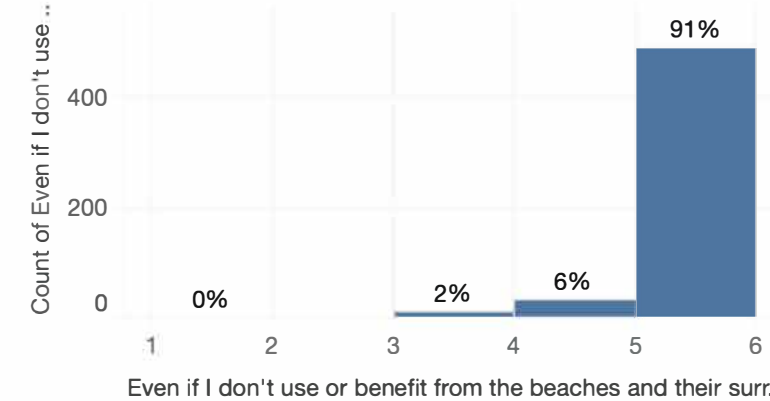
The beaches and their surrounds represent my home and the community I'm a part of



The beaches and their surrounds provide wildlife, birds, aquatic life, plants and other organisms

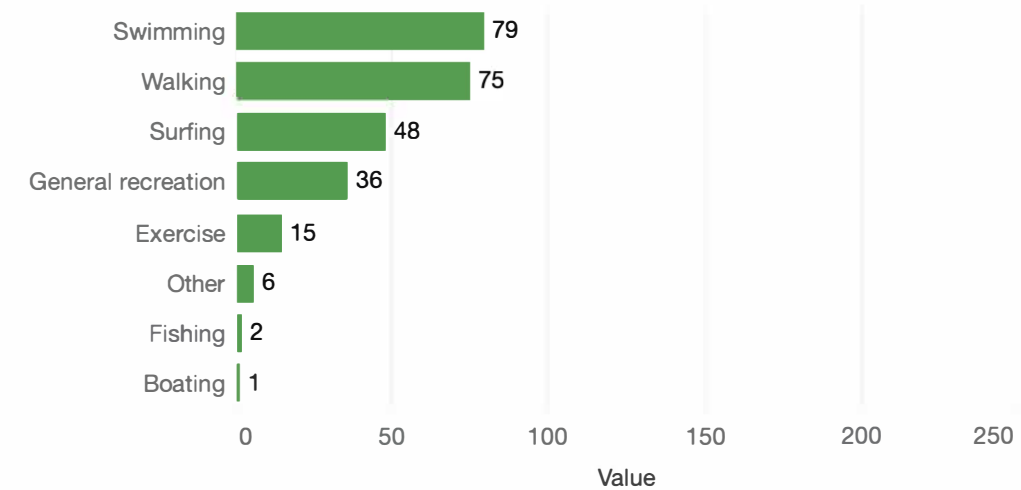


Even if I don't use or benefit from the beaches and their surrounds, it's important to protect them for future generations

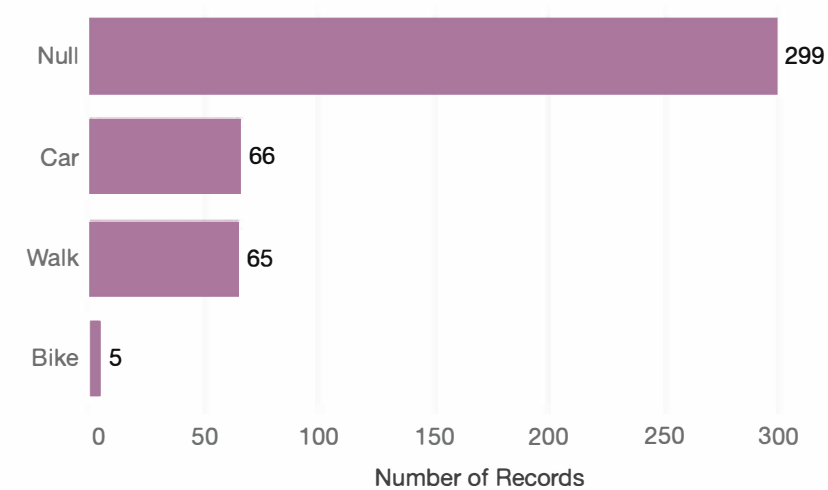


Environmental concerns (beach)

What do you use beach for?



How do you get to the beach?



Is there anything that concerns you about your ability to participate in this activity in the future?
(environmental)

